



Account Executive Hill+Knowlton Strategies, Hong Kong

As an Account Executive of Hill+Knowlton Strategies, Scarlet provides support to clients on the implementation on media relations, event management as well as research, news monitoring and reporting. Her current clients include Rolex, Korean Airlines and Hong Kong University.

Prior to joining Hill+Knowlton Strategies, Scarlet served as an account executive in a local boutique PR agency. During her tenure, she provided extensive support on event management and account management to clients from a broad range of sectors including consumer technology, gaming industry, luxury brands and government projects. Some of her recent client experiences include the annual Ani-Com and Games Hong Kong (ACGHK), PlayStation, BMW, Volvo and the annual Microfilm Production Support Scheme (Music) which is supported by CreateHK and HKSAR Government.

Scarlet holds a bachelor's degree from University of Central Lancashire, majoring in Corporate Communication and Marketing, with a minor in Public Relations. She is fluent in English, Cantonese and Mandarin.