City University of Hong Kong

Information on a Course
offered by Department of Asian and International Studies
with effect from Semester A in 2009/2010

Part I

Course Title: Environment-related Protest Movements
Course Code: AIS3203
Course Duration: One Semester
No. of Credit Units: 3
Level: B3
Medium of Instruction: English
Medium of Assessment: English
Prerequisites: (Course Code and Title) NIL
Precursors: (Course Code and Title) NIL
Equivalent Courses: (Course Code and Title) NIL
Exclusive Courses: (Course Code and Title) NIL

Part II

1. Course Aims:

The environmental movements have been important influences on all societies across the Twentieth Century. The course examines the transformation of the conservation movement into a new environmental movement in developed countries after 1970. The course will probe the emergence of new types of activism and legal advocacy, the tension between national organizations and the grassroots, and the spread of environmental movements from developed to developing countries. This course also aims to examine the role of civil society actors, including social movement, nongovernmental (NGO), nonprofit, and ad hoc organizations, in international, national, and local environmental governance. The course will resort to theories pertaining to civil society activities, mobilization of social movement, organizational accountability and legitimacy. Special attention will be given to the roles of mobilizing structure and resources, movement entrepreneurs, and the political and cultural opportunities. This course will place emphasis on Asian case studies, especially Japan, China, Southeast Asia and South Asia.
2. **Course Intended Learning Outcomes (CILOs)**

*Upon successful completion of this course, students should be able to:*

<table>
<thead>
<tr>
<th>No.</th>
<th>CILOs</th>
<th>Weighting (if applicable)</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>To educate students to become environmentally conscious citizens</td>
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<tr>
<td>2.</td>
<td>To familiarize students with a variety of analytic perspectives that will help them critically assess the roles and impacts of diverse types of organizations that attempt to shape environmental policy and planning. In other words, to train students to become analysts of environmental problems and policies</td>
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<td>3.</td>
<td>To teach students how to exploit the opening opportunities in the international system and domestic political system and how to organize environmental movements</td>
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<td>4.</td>
<td>To equip students who are interested in working for NGO, nonprofit, social movement organizations, private business firms, media, and government environmental agencies with necessary skills and knowledge about environmental problems, policies and governance</td>
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</table>

3. **Teaching and learning Activities (TLAs)**

*(designed to facilitate students’ achievement of the CILOs)*

<table>
<thead>
<tr>
<th>ILO No</th>
<th>TLAs</th>
<th>Hours/week (if applicable)</th>
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<tbody>
<tr>
<td>CILO 1</td>
<td>Lectures on theoretical and empirical literature on Environmental Movements</td>
<td>2 hours</td>
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<tr>
<td>CILO 2</td>
<td>Observing and discussing environmental problems in one’s (participants of the class) neighborhood and doing group projects on some major environmental problems and movements in the region</td>
<td>1 hour</td>
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<td>CILO 3</td>
<td>Visiting the places with environmental problems and watching documentaries on Environmental problems and movements</td>
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<td>CILO 4</td>
<td>Lectures by Environmental activists, policy makers and people who have experienced major environmental problems</td>
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4. **Assessment Tasks/Activities**

*(designed to assess how well the students achieve the CILOs)*

<table>
<thead>
<tr>
<th>Type of Assessment Tasks/Activities</th>
<th>Weighting</th>
<th>ILOs to be addressed</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>15%</td>
<td>1-2</td>
<td></td>
</tr>
<tr>
<td>Presentation</td>
<td>15%</td>
<td>1-2, 4</td>
<td></td>
</tr>
<tr>
<td>Quiz</td>
<td>20%</td>
<td>1- 2</td>
<td></td>
</tr>
<tr>
<td>Term paper</td>
<td>50%</td>
<td>1-4</td>
<td></td>
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Part III

Keyword Syllabus: Ecology, Environmental Degradation, Transnational Environmental Movements, Transnational Advocacy Network, Rooted Cosmopolitan, Mobilizing Structure, Political and Cultural Opportunities, New Social Movements, Government-Organized Non-governmental Organizations (GONGOs), Non-governmental Organization (NGO), Environmental Justice, Global Warming, Social Movements, Accountability, Corporate Opponents,

Recommended Reading:

Text(s):


**Online Resources:**

http://ncseonline.org/nae/docs/grossman.html
http://www.greenpeace.org/international/
http://www.unep.org/
http://www.sierraclub.org/
http://www.worldviewofglobalwarming.org/
http://www.globalwarming.net/