

**City University of Hong Kong
Course Syllabus**

**offered by Department of Media and Communication
with effect from Semester A 2024 / 25**

Part I Course Overview

Course Title: Proseminar in Communication Studies

Course Code: COM8002

Course Duration: One semester

Credit Units: 3

Level: R8

Medium of Instruction: English

Medium of Assessment: English

Prerequisites:
(Course Code and Title) None

Precursors:
(Course Code and Title) None

Equivalent Courses:
(Course Code and Title) None

Exclusive Courses:
(Course Code and Title) None

Part II Course Details

1. Abstract

Systematically review key literature in communication studies; introduce special topics; and discuss relevant research strategies.

2. Course Intended Learning Outcomes (CILOs)

No.	CILOs	Weighting	Discovery-enriched curriculum related learning outcomes		
			A1	A2	A3
1.	Systematically and critically review the literature in media studies	35%	✓		
2.	Discuss selected topics in media studies	35%		✓	
3.	Analyze various research work and strategies in innovative ways to facilitate discovery of new knowledge in relevant domain	30%		✓	✓
		100%			

A1: *Attitude*

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: *Ability*

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: *Accomplishments*

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.				Hours/week
		1	2	3	4	
Discussion	Analyze and discuss the assigned readings	✓	✓	✓		Throughout the class
Write a research paper	Write a research paper	✓	✓	✓		Throughout the class

4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.				Weighting	Remarks
	1	2	3	4		
Continuous Assessment: 100%						
Presentation and participation in discussion	✓	✓	✓		30%	
Research papers or review essays	✓	✓	✓		70%	
Examination: NA % (duration: , if applicable)					100%	

5. Assessment Rubrics

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Presentation and participation in discussion	Ability to understand, critically analyze, and discuss the extant literature	Highly active, constructive, and meaningful participation and discussion.	Adequate participation and contribution to class discussion.	Moderate participation and contribution to class discussion.	Rarely contribute and participate in class discussion.	Not even reaching marginal levels
2. Research papers or review essays	Ability to comprehensively review and analyze the extant literature, and propose a theoretical synthesis	Excellent demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with a high standard of writing and analysis.	Good demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with good standard of writing and analysis.	Fair demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with a basic standard of writing and analysis.	Poor demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with a low standard of writing and analysis.	Not even reaching marginal levels

Applicable to students admitted from Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
1. Presentation and participation in discussion	Ability to understand, critically analyze, and discuss the extant literature	Highly active, constructive, and meaningful participation and discussion.	Often participation and contribution to class discussion.	Moderate participation and contribution to class discussion.	No participation and contribution.
2. Research papers or review essays	Ability to comprehensively review and analyze	Excellent demonstration of knowledge of approaches to review	Good demonstration of knowledge of approaches to review	Fair demonstration of knowledge of approaches to review and analyze the	Not even reaching marginal levels

	the extant literature, and propose a theoretical synthesis	and analyze the extant literature and capacity to propose a theoretical synthesis with a high standard of writing and analysis.	and analyze the extant literature and capacity to propose a theoretical synthesis with good standard of writing and analysis.	extant literature and capacity to propose a theoretical synthesis with a basic standard of writing and analysis.	
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Part III Other Information

1. Keyword Syllabus

Media studies. Mass communication. Media in political, economic, and cultural contexts.

2. Reading List

2.1 Compulsory Readings

As an advanced level postgraduate class, the course will not use fixed texts/readings. Rather, the list of topics/theories to be covered and the readings to be assigned will be determined by the instructor each year according to recent developments in the field.

2.2 Additional Readings