

Kick-off of "CityU CAReer Launch Scheme 2.0" for Class of 2021 Graduates

Riding on the achievements and positive outcomes of the "CityU CAReer Launch Scheme" (CARLS 1.0), which was designed to support the job landing of CityU graduates in 2020, a strengthened version -- CARLS 2.0 has been launched in late April 2021 to support graduating students of Class of 2021.

In just three weeks since the launch of the employer outreach campaign, I am pleased to announce that **over 5,000** employers have been contacted, and **over 1,300** full-time job vacancies have been received. The job information is now accessible on the online platform JobPlus via <u>AIMS</u>.

The University's Task Force has been working tirelessly with the Career and Leadership Centre (CLC) of Student Development Services (SDS) to drive the project by coordinating support from Colleges/Schools, Alumni Relation Office, Development Office, and HK Tech 300 Team in the Office of the Vice-President (Research & Technology) for job solicitation through the employer outreach campaign.

Key features of CARLS 2.0 include:

- **Matching fund** for employers, who provide work opportunities for CityU graduates, at 1/3 of his/her monthly salary, capped at HK\$6,000 per CityU graduate per month, for up to 3 months;
- **Professional support on job search and career consultation** from our dedicated team of career consultants;
- Special online job postings and alerts to facilitate job search;
- An **online platform JobPlus** for Class of 2021 graduates to view the job information under CARLS 2.0 through AIMS;
- An online Job Expo platform to share participated employers' information and job openings.

In addition, a team of 7 **Careers and Employability Consultants** (CECs) attached to Colleges and Schools (details can be found <u>HERE</u>) has been assembled to provide one-on-one career coaching, CV polishing, job matching and employer network support under CARLS 2.0.

With the University-wide efforts and care for our students, we are confident that graduating students of Class of 2021 will make a positive landing on suitable jobs despite all challenges. Please act now and approach your respective CEC for one-on-one career consultation and career coaching service under CARLS 2.0!

Professor Raymond Chan

Vice-President (Student Affairs)

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