

Accelerating biotech innovative eco-system in China Greater Bay Area (GBA)

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Innovation Hub China,
Merck KGaA

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Abstract

GBA development plan has been a national policy attracting lots of attentions in China even globally since the announcement made in Feb. 2019. Biotech has evolved as one of the most popular industry focus in lots of cities in GBA including Hongkong. However, due to the complexity of brining a promising molecule into a commercially available drug, lots of efforts need be put along the value chain. Tremendous resources and knowledges are required from multi-dimensions: basic scientific research, process development, regulatory, clinical trial, financial funding etc. Even more, the government healthcare policies would completely change the dynamics of biotech and pharma industries.

Academia basic research is the origin of disruptive and innovative therapies. The transformation from early technology into commercialization is the biggest challenge with which scientists are facing now as this is a complex process required the mentioned-above resources and knowledges. Lots of innovative business models have been evolved from multi-national companies such as Merck innovation Hub. It is a completely new model for MNC to expand external partnership to accelerate innovation with higher efficiency. In this talk, Mos would like to explore the current challenges in early stage technology transformation and explore some possible solutions from the new business model from MNC external innovation organization to tackle these challenges.

About the Speaker

Mos Mos has 12-year commercial experience in life sciences industry both in China and Asia-Pacific markets. She holds a MBA degree from CEIBS (China-Europe International Business School) and Master Degree in Microbiology from Sun Yet-Sen University. She has great passion in China healthcare policies reform and new business model trend and development. In Merck Innovation Hub, she is responsible for building partnership in biotech innovation eco-system to connect resources, knowledges, know-how and insights in an innovative platform for emerging biotech company to develop and grow.