BA in English: An Introduction
22 Faculty members from 11 countries and regions, including Hong Kong, Canada, Singapore, Britain, United States, Korea, India, and Mainland China.
100% of BA students graduated with work-related experience from the year 2014 to 2018
Students participate in at least one international learning experience, such as exchange (1-semester long, credit-bearing study at a partner university), study tour and overseas internship.
BA in English

Programme Statement

The BA in English programme equips students with theoretical and practical knowledge in English language, literature, and professional communication. Our courses develop students’ ability to analyse critically the English language and its use in a variety of genres, modes, and media. Upon completion of the programme, students will have acquired the skills and attitudes essential for successful communication in linguistically and culturally diverse contexts. The programme prepares students for a wide range of professions and academic pathways.
Students will...

• Develop communicative competence in English in a wide range of local and international contexts.

• Apply theories of linguistics, communication and literary and cultural studies to discover and analyse the way language is used in a range of settings.

• Generate and execute innovative language-based projects individually and through effective collaboration.

• Acquire global perspective

• Apply a spirit of discovery and creativity to the study of English.
**Programme Core Subjects**

<table>
<thead>
<tr>
<th>Only for normative four-year degree students</th>
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<tbody>
<tr>
<td><strong>English Language Skills and Strategies</strong></td>
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<tr>
<td><strong>Studies in English: Knowledge and Pathways</strong></td>
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<th>For all EN students</th>
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<tr>
<td><strong>The Structure of English</strong></td>
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<td><strong>Literature Across Time</strong></td>
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<td><strong>Literature Across Media</strong></td>
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<td><strong>Discourse and Pragmatics</strong></td>
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<tr>
<td><strong>English in Corporate and Professional Communication</strong></td>
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<tr>
<td><strong>Internship (local or overseas)</strong></td>
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</table>
Students choose between two streams:

Language and Literature

or

English and Professional Communication
Language and Literature Electives (examples)

Asian Literature in English
Introduction to English Poetry
Fantasy in Literature
Modern and Contemporary Fiction
Creative Writing
The Art of Life Narrative
Popular Culture and Social Life
Introduction to English Film Studies
Language and Digital Media
Popular Music and Social Life

Drama Workshop
Advanced English Phonetics and Phonology
World Literature in English
Literature and the City
Critical Discourse Analysis
Crime Fiction
Shakespeare: Film, Text, Performance
English Summer Programme
English and Professional Communication Electives (examples)

Persuasive Writing
Communicating Fashion Culture
Public Speaking and Presentations in English
Promotional Writing in English
Advertising Copywriting in English
English Summer Programme
Writing for New Media
Multimodal and Mediated Discourse

English in Creative and Cultural Professions
Public Relations Writing in English
Strategic Business Communication in English
Negotiation in Professional Contexts
Language in Law and Crime
Intercultural Organizational Communication and Institutional Interaction
Students can take up to 6 credits of courses from another stream (subject to availability)!
Capstone Experience: Final Year Project

All final-year students need to do either a Professional English or a Research Final Year Project.

<table>
<thead>
<tr>
<th>Professional English Final Year Project</th>
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<td>or</td>
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<tr>
<td>Research Final Year Project</td>
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</table>
Professional English Final Year Project
(examples of project hosts)

South China Morning Post

HK Forum for Responsible Drinking

ORBIS

Executive Counsel

FASHION SALON ASIA

AWA

American Women's Association of Hong Kong

HandsOn Hong Kong

ADM Capital Foundation

Hong Kong Design Centre

HONG KONG GENERATION NEXT ARTS

PAINT SHOP
Research Final-Year Projects

Possible research areas:

- Applied Linguistics
- Professional Communication
- Literary Studies
- Discourse Analysis
- Language and Digital Media
- Theatre and Performance Studies
- Cultural Studies
Please visit the Department of English website for details of the BA English curriculum!

https://www.en.cityu.edu.hk/Undergraduates/BA-English/Programme-study-cohort-2019
For details of the CityU general admission requirements, please refer to the Admissions Office website:
https://www.admo.cityu.edu.hk/jupas/adm_arrangement/bd/

And the Department of English website:
https://www.en.cityu.edu.hk/Undergraduates/BA-English/BA-English
Other opportunities...
Student-led Creative Journal: 
*Halfway Home*
MUSEUM
A Play by Tina Howe

Drama Production

THE GEORGE WONG CASE

DATE: 14TH NOVEMBER  TIME: 7:30 P.M.
VENUE: MULTIMEDIA THEATRE CREATIVE MEDIA CENTRE CITY U
Professor Shirley G.L Lim Poetry Writing Scholarship

Professor Charles Bazerman Prose Writing Scholarship
CityU students are eligible for a range of scholarship. Below are some examples:

Sir Edward Youde Memorial Scholarships
HSBC Overseas Scholarship Scheme
HSBC Hong Kong Scholarship
Hong Kong Jockey Club Scholarships
Hong Kong Government Scholarship
Li Po Chun Charitable Trust Fund Scholarships
Scholarship for Prospective English Teachers*

*BA English (Language and Literature stream) is listed as one of the Recognised English Major Degree Programmes for the Scholarship for Prospective English Teachers run by the Education Bureau (EDB). New students of the four-year normative degree can apply. For details, visit https://www.edb.gov.hk/en/teacher/qualification-training-development/training/scholarship-for-eng-teacher/index.html
Our graduates enter different professions, such as education, journalism, administration, publishing, advertising, corporate communication, civil service, public relations, finance, cultural and creative industries. Some of them also pursue further studies in Hong Kong or overseas.
If you want to find out more about us, please visit our departmental website:

https://www.en.cityu.edu.hk

Also, check us out on Facebook:

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For The World