More JUPAS info at: https://www.cb.cityu.edu.hk/Programmes/Undergraduate-Programmes/Admission-Requirements

Free Choice of 1st and 2nd Majors (For BBA Majors only)

- JS1013 BBA Business Economics
- JS1014 BBA Finance
- JS1015 BBA Accountancy
- JS1016 BBA Marketing
- JS1017 BBA Global Business Systems Management
- JS1018 BBA Information Management
- JS1019 BBA Business Operations Management
Who We Are

The College of Business at CityU has the largest community of business undergraduate students in Hong Kong. The College has become the home for leading scholars in business research. We have been consistently ranked as a top tier business school along with many other prestigious universities such as Harvard Business School, London Business School, MIT Sloan School of Management.1 Our undergraduate programmes are designed to nurture top students to become future business leaders. These programmes are well known for promptly adapting to changing market needs and business environments.

Top 4 Business School in Asia

The UTD Top 100 Business School Research Rankings

Note 1: https://www.cb.cityu.edu.hk/About-the-College/Accreditation-and-Rankings/International-Rankings

Global Exposure

Joint Bachelor’s Degree Program between City University of Hong Kong and Columbia University
- BBA Business Analysis
- BBA Business Economics
- BBA Global Business
- BSc Computational Finance and Financial Technology

Joint Bachelor’s Degree Programme between City University of Hong Kong and National Taiwan University
- BBA Accountancy
- BBA Business Economics
- BBA Marketing

Joint Bachelor’s Degree Programme between City University of Hong Kong and ESSEC Business School
- BBA Marketing
For details, please visit: https://www.admo.cityu.edu.hk/aboutus/joint_programme/

Our students benefit greatly from our extremely popular and growing portfolio of exchange programmes and summer programmes. The Cultural and Language Immersion Scheme, Service Learning Programme and Community Service Project, cover 230+ host institutions* (e.g. Copenhagen Business School, University of British Columbia, Peking University) in 41 countries for 500+ students each year.

200+ Exchange Destinations

Plenty of Scholarships

Destinations

Row of Students
CityU Scholarships for Hong Kong Talents

CityU is committed to nurturing the talents of students and creating applicable knowledge in order to support social and economic development. To attract bright local talent, CityU Scholarships for Hong Kong Talents have been set up for Hong Kong students with excellent HKDSE or GCE “A” level / IB results applying to government-funded bachelor’s degree programmes. The scholarship awards will cover up to four years of study and up to more than the full tuition cost of attending CityU in value.

Plenty of Scholarships are Available

For details, please visit: https://www.cityu.edu.hk/scholarship/

Internship and Career Prospect

Our programmes are renowned for adding value to teaching and learning experience. Each year, over 500 students join local and global internships. Our graduates excel in different business sectors such as banking and financial services, accounting and auditing, business consulting, human resources management.

Premier Employers for Our Students

Accounting & Auditing
Deloitte Touche Tohmatsu Ltd
Ernst & Young
KPMG
PricewaterhouseCoopers Ltd

Banking & Finance
Bank of China (Hong Kong) Ltd
Barclays
BNP Paribas
Citibank HK Ltd
Credit Suisse
DBS Bank (Hong Kong) Ltd
The Goldman Sachs Group, Inc
The HSBC Ltd
The JPMorgan Chase & Co.
Morgan Stanley
Standard Chartered Bank (Hong Kong) Ltd

IT & Consulting
Alibaba Group Holding Ltd
Facebook HK
Google HK
IBM
Accenture
Oracle Corp
PCCW Ltd

Marketing, Advertising & PR
Fimmick Ltd
Maus Hong Kong
PacificLink iMedia Ltd
Starcom Mediavest Group (SMG)

Government, Public Utility, Multinational Corporations and Others
Cheung Kong (Holdings) Ltd
The Hong Kong Jockey Club
CLP Holdings Ltd
Dairy Farm International Holdings Ltd

Hong Kong Disneyland
Hong Kong Science and Technology Park Corp
Hospital Authority
Procter & Gamble Co.
Swire Group

Virtual Banks
Max Bank
Livi Bank Limited
Air Star Bank Limited

FinTech
Fwone
IDTech
K8Quest
Nova Credit Limited
OneDegree
Quickdag Financial Information Company Limited

Dairy Farm International Holdings Ltd
### Undergraduate Programmes

#### JS1000 BSc Computational Finance and Financial Technology

#### Free Choice of 1st and 2nd Majors (For BBA Majors only)

- Students with non-weighted **4 core and 2 best elective scores:**
  - at or above 30: are guaranteed with free choice of 2nd BBA major by the end of year 1.
  - at or above 28: are guaranteed with free choice of BBA majors by the end of year 1.

For details, please refer to: [https://www.cb.cityu.edu.hk/Programmes/Undergraduate-Programmes/Admission-Requirements](https://www.cb.cityu.edu.hk/Programmes/Undergraduate-Programmes/Admission-Requirements)

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