## Undergraduate Programmes

### JS1000 BSc Computational Finance and Financial Technology

### Free Choice of 1st and 2nd Majors

Students with non-weighted **4 core and 2 best elective scores:**
- at or above 30: are guaranteed with free choice of 2nd BBA major by the end of year 1.
- at or above 28: are guaranteed with free choice of BBA majors by the end of year 1.

For details, please refer to: https://www.cb.cityu.edu.hk/ug/admissions/apply/requirements

| JS1001 BBA Global Business | JS1002 BBA Accountancy |
| JS1005 BBA Management      | JS1007 BBA Marketing   |
| JS1012 Department of Economics and Finance (options: BBA Business Economics, BBA Finance) |
| JS1013 BBA Business Economics | JS1014 BBA Finance |
| JS1017 Department of Information Systems (options: BBA Global Business Systems Management, BBA Information Management) |
| JS1018 BBA Global Business Systems Management | JS1019 BBA Information Management |
| JS1025 Department of Management Sciences (options: BBA Business Analysis, BBA Business Operations Management) |
| JS1026 BBA Business Analysis | JS1027 BBA Business Operations Management |

More JUPAS info at: http://go.cityu.hk/CBDSE

CityU.CB cityu_business

Accreditation: AACSB, EQUIS
Who We Are

The College of Business at CityU has the largest community of business undergraduate students in Hong Kong. The College has become the home for leading scholars in business research. We have been consistently ranked as a top tier business school along with many other prestigious universities such as Harvard Business Schools, London Business School, MIT Sloan School of Management.1 Our undergraduate programmes are designed to nurture top students to become future business leaders. These programmes are well known for promptly adapting to changing market needs and business environments.

Top 3 Business School in Asia

The UTD Top 100 Business School Research Rankings

Global Exposure

Joint Bachelor’s Degree Program between City University of Hong Kong and Columbia University
- BBA Business Analytics
- BBA Business Economics
- BBA Global Business
- BSc Computational Finance and Financial Technology
* Subject to approval

Joint Degree Programmes with National Taiwan University
- BBA Accountancy
- BBA Business Economics
- BBA Marketing
For details, please visit: https://www.admo.cityu.edu.hk/aboutus/joint_programme/

Our students benefit greatly from our extremely popular and growing portfolio of exchange programmes and summer programmes. The Cultural and Language Immersion Scheme, Service Learning Programme and Community Service Project cover 230+ host institutions (e.g. Copenhagen Business School, University of British Columbia, Peking University) in 41 countries for 500+ students each year.

200+ Exchange Destinations

Plenty of Scholarships are Available

CityU Scholarships for Hong Kong Talents
CityU is committed to nurturing the talents of students and creating applicable knowledge in order to support social and economic development. To attract bright local talent, CityU Scholarships for Hong Kong Talents have been set up for Hong Kong students with excellent HKDSE or GCE “A” level / IB results applying to government-funded bachelor’s degree programmes. The scholarship awards will cover up to four years of study and up to more than the full tuition cost of attending CityU in value.

Internship and Career Prospect

Our programmes are renowned for adding value to teaching and learning experience. Each year, over 500 students join local and global internships. Our graduates excel in different business sectors such as banking and financial services, accounting and auditing, business consulting, human resources management.

Premier Employers for Our Students

Accounting & Auditing
Deloitte Touche Tohmatsu Ltd
Ernst & Young
KPMG
PricewaterhouseCoopers Ltd

Banking & Finance
Bank of China (Hong Kong) Ltd
BNP Paribas
Citibank HK Ltd
Credit Suisse
DBS Bank (Hong Kong) Ltd

Marketing, Advertising & PR
Maxus Hong Kong
PCCW Ltd
Starcom Mediavest Group (SMG)

IT & Consulting
Accenture
IBM
Oracle Corp

Government, Public Utility, Multinational Corporations and Others
Cheung Kong (Holdings) Ltd
Cheung Kong (Holdings) Ltd
The Hong Kong Jockey Club
PricewaterhouseCoopers Ltd

For details, please visit: https://www.cb.cityu.edu.hk/ug/admissions/apply/scholarships

Note: 1: https://www.cb.cityu.edu.hk/aboutus/recognition/rankings/
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Joint Bachelor's Degree Program between City University of Hong Kong and Columbia University
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- BBA Business Economics
- BBA Global Business
- BIC Computational Finance and Financial Technology

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Barclays
Credit Suisse
Credit Agricole

Marketing, Advertising & PR
Google HK
Facebook HK

IT & Consulting
Accenture
Morgan Stanley

Government, Public Utility, Multinational Corporations and Others
Attorney General, Government
Hong Kong Science and Technology Park Corp

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