The Eslite Experience — A Personal Perspective

24-9-2014 (星期三 Wednesday)

時間 : 下午4時30分
Time : 4:30 pm

地點 : 九龍塘之際香港城市大學康樂樓6樓惠鈆劇院
Venue : Wei Hing Theatre
City University of Hong Kong
6/F Amenities Building

Tat Chee Avenue, Kowloon

語言: 普通話 (將提供英語即時傳譯)
Language: Putonghua (English simultaneous interpretation will be provided)

简介
誠品書店創辦人及董事長吳清友先生，1950年出生於臺灣，1972年畢業於臺灣工專機械科（今臺北科技大學）。早年從事貿易及貨運專業，1989年創辦誠品書店。誠品以人文、藝術、創意、生活為核心理念，融合書香、美術、音樂、電影等文化元素，構成一種獨特的誠品文化。誠品積極推廣美術、音樂、電影等文化活動，併與社會各界交流合作，為推動臺灣文化發展作出貢獻。

Biography
Mr Robert C.Y. Wu, was born on the island of Taiwan in 1950. In 1972, he graduated from the Provincial Taipei Institute of Technology (now National Taipei University of Technology). After graduation, he worked as a sales manager, selling industrial grade equipment to hotels and hospitals. In 1989, Mr Wu founded Eslite Bookstore, which centered on a concept that encompassed the humanities, the arts, creativity, and life. Through a uniquely creative operation model, which included the opening of a 24 hr bookstore, as well as a composite business model that ensured that no two branches were alike, Eslite’s unique culture was born. This brand of culture, as created by Mr Robert Wu, would go on to receive international approval. In 1998, he was among those included in Common Wealth Magazine’s special issue: “Influential 200 in 2000.” In 2003, he was again mentioned in Chinese Book Business Reports special report: “Figures most worth watching across the Taiwan Strait.” In 2006, he was invited to feature in a 45 minute program by Discovery Channel entitled Portraits: Taiwan. In 2011, he received the Design & Leadership Award, presented by the Hong Kong Design Centre. While leading Eslite to create a unique cultural landmark and landscape, Mr Wu and his team have thoroughly changed the lifestyle and reading habits of the Taiwanese public.

查詢 Enquiries:
辦公室 (研究及科技)
Office of the Vice-President
(Research and Technology)
電話 Tel : 3442 6847
傳真 Fax : 3442 0386
電郵 Email: vprtdl@cityu.edu.hk

Online registration:
http://www.cityu.edu.hk/vpr/distincted_lecture_series/upcoming.htm