Abstract:
In its basic form, the Web is just a hyper-linked network of information sites. Yet it has become the most important media for information publishing and delivery, a new community for people to share, to interact, and to collaborate, and a new platform for all sorts of cyber activities: e-Learning, e-Entertainment, e-Commerce, and e-Services, etc. It is much more powerful and influential on our culture and values than any other media. Owing to its ubiquitous access, multimedia, interactive, and personalized characteristics, strategic measures are needed to equip our next generation with the necessary skillset and mindset for interacting with the Web and get benefited instead of being misguided. The presentation will discuss how the “Hong Kong Education City”, the most recent IT banner project by the Education Department, aims at meeting the challenge of educating the Web generation.

Biography:
Mr. MA Siu-leung is the Principal Education Officer of the Information Systems Division of Hong Kong Education Department. As head of this Division, he is responsible for the implementation of the Information Systems Strategy in the Education Department, the adoption of IT in schools, and the establishment of and education-specific intranet in Hong Kong.