Academic Seminar

Publishing Your Book with Cambridge

Joe Ng
Acquisitions Editor (Social Sciences), Cambridge University Press (Singapore)

Date: 24 February 2020 (Monday)
Time: 12:00 noon – 1:00pm
Venue: School of Law Conference Room Rm P5401, 5/F, Purple Zone, Yeung Kin Man Academic Building, City University of Hong Kong

Abstract: The workshop would be suitable for first-time book authors or authors submitting to Cambridge for the first time. Key topics covered are: (1) A concise history of Cambridge University Press; (2) What does Cambridge publish and its Law list; (3) Cambridge law journals, book series and law textbooks; (4) Submitting a book proposal; (5) Peer review and approval by the Syndicate; (6) Book production process; and (7) Marketing your book after publication. A short Q&A session will follow the workshop.

About the Speaker: Joe Ng (伍志宏) is an acquisitions editor (social sciences) at Cambridge University Press (Singapore) with responsibility for East and Southeast Asia. He joined Cambridge in May 2014 and worked at various global commercial publishers previously. His commissions for the law, economics, business and management lists (Asia-focused). For law, he welcomes proposals on international law (public, private, economic, WTO, investment, arbitration), comparative law, constitutional/administrative law, corporate law, environmental law, human rights, and property. Joe has a degree in civil engineering from NUS and a master’s degree in information studies from NTU, Singapore.

ALL ARE WELCOME!

(Light refreshment will be served during the seminar; Free admission on first-come, first-served basis.)
Seat reservation and enquiry: constance.tse@cityu.edu.hk

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