

Asian Pacific Copyright Association (APCA) together with the Hong Kong Commercial and Maritime Law Centre (HOCML) present:

## METaverse, NFTs and Copyright Seminar

**Organizer:** Hong Kong Commercial and Maritime Law Centre,  
City University of Hong Kong

Asian Pacific Copyright Association (APCA)

**Zoom Meeting ID:** 956 4733 0527

**Password:** 300458

### PROGRAMME

2 September 2022, Friday		
Opening Address and Introduction		
HKT/SGT AEST NZST	11:00AM – 11:05AM 1:00PM – 1:05PM 3:00PM – 3:05PM	Prof Alexander Loke <i>Director, Hong Kong Commercial and Maritime Law Centre City University of Hong Kong, School of Law</i>  Ms Alida Stanley <i>President, Copyright Society of Australia</i>
Panel		
HKT/SGT AEST NZST	11:05AM - 11:25AM 1:05PM - 1:25PM 3:05PM - 3:25PM	<b>Legal Issues Related to Video Games and the Impact of Metaverse</b>  Assistant Professor Tianxiang He <i>City University of Hong Kong, School of Law</i>
HKT/SGT AEST NZST	11:25AM - 11:45AM 1:25PM - 1:45PM 3:25PM - 3:45PM	<b>How Marketplaces Characterise Rights in NFTs</b>  Assistant Professor Corinne Tan <i>Nanyang Technology University, College of Business (Nanyang Business School) - Division of Business Law</i>
HKT/SGT AEST NZST	11:45AM - 12:05PM 1:45PM - 2:05PM 3:45PM - 4:05PM	<b>NFTs and the Law of the Horse (and other oddities)</b>  Associate Professor Alex Sims <i>University of Auckland, Business School, Department of Commercial Law</i>
Panel Discussion		
HKT/SGT AEST NZST	12:05PM - 12:30PM 2:05PM - 2:30PM 4:05PM - 4:30PM	Moderator:  Ms Alida Stanley <i>President, Copyright Society of Australia</i>
Closing Address		
HKT/SGT AEST NZST	12:30PM - 12:35PM 2:30PM - 2:35PM 4:30PM - 4:35PM	Professor Natalie Stoianoff  <i>President, Asian Pacific Copyright Association (APCA) University of Technology Sydney, Faculty of Law</i>

## Moderator:



**Ms Alida Stanley**  
*President, Copyright Society of Australia*

Alida Stanley BA LLB GAICD is a lawyer, non-executive director and executive working in intellectual property and the creative industries. Alida was the chief executive officer and director of Viscopy, the Australian copyright collecting society for visual artists, and served on the board of the Australian Copyright Council for 10 years until 2021. Alida is currently the President of the Copyright Society of Australia and serves on the board of Omega Ensemble. Alida graduated from the University of New South Wales with degrees in Arts and Law and is a graduate of the Australian Institute of Company Directors. She has practised law in private practice, education and the not-for-profit sectors in Australia and New York.

## Speakers:



**Assistant Professor Tianxiang He**  
*City University of Hong Kong, School of Law*

Tianxiang He (China P. R. 1984) is Assistant Professor at the School of Law, City University of Hong Kong. Dr. He holds an LL.B. degree (Huaqiao University, China, 2007) and a Master degree in International Law (Jinan University, China, 2009). Dr. He received his degree of Ph.D. in IP law at Maastricht University (the Netherlands, 2016), where he was Researcher at the Department of International and European Law, and Ph.D. Fellow at Institute for Globalization and International Regulation (IGIR), and another Ph.D. degree in Criminal Law at Renmin University of China (2017).



**Assistant Professor Corinne Tan**  
*Nanyang Technology University, College of Business (Nanyang Business School) - Division of Business Law*

Corinne is an Assistant Professor at the Division of Business Law, Nanyang Business School (NBS). Before returning to Singapore at the end of 2018, she was teaching and researching at the Melbourne Law School, University of Melbourne for 6 years. She has taught Corporate Law and Free Speech & Media Law under an awarded Teaching Fellowship (2013-2016) and Legal Ethics in the Melbourne Juris Doctor programme. Before undertaking her doctoral degree at the Melbourne Law School on a full scholarship, Corinne practised as a corporate lawyer and in-house legal counsel for many years.

Corinne's book titled "Regulating Content on Social Media: Copyright, Terms of Service and Technological Features" was published by the University of College London (UCL) Press in March 2018, see <https://www.uclpress.co.uk/products/95612>. In this book, she argues and demonstrates that despite copyright law's purported regulation of content generation, users are "nudged" by online platforms to engage in behaviours which are inconsistent with copyright laws. In addition, Corinne has published in international journals such as the European Intellectual Property Review, the Intellectual Property Quarterly, the Media & Arts Law Review, the Journal of Banking and Finance Law and Practice, the Singapore Academy of Law Journal, the Competition and Consumer Law Journal and the Law Quarterly Review. She has given talks to present her research in Europe, Australia and Singapore.

Corinne holds a PhD and a LLM from the Melbourne Law School, University of Melbourne and a LLB from the National University of Singapore. She was called to the Singapore Bar in 2007.



**Associate Professor Alex Sims**

*University of Auckland, Business School, Department of Commercial Law*

Alex is an Associate Professor in the Department of Commercial Law and an Associate at the UCL Centre for Blockchain Technologies (CBT). She teaches a wide range of commercial law subjects. Her primary areas of research and publication are on blockchain technology, in particular, DAOs (decentralised autonomous organisations), NFTs, the regulation of cryptocurrencies and legal issues surrounding smart contracts. Alex's legacy areas of research and publication are consumer law and intellectual property law (in particular copyright law). Alex has recently completed a PhD on DAOs (Decentralised Autonomous Organisations: Governance, Dispute Resolution and Regulation) which is available at:

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3971228](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3971228)([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3971228](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3971228))