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THIRD ANNUAL  
INTERNATIONAL ALTERNATIVE DISPUTE RESOLUTION  
MOOT COMPETITION

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# MEMORANDUM FOR CLAIMANT

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TEAM 018

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**CLAIMANT**

Longo Imports  
Miunet  
Longo

**RESPONDENT**

Chan Manufacturing  
Cadenza  
Chan

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**INDEX OF AUTHORITIES****IN-TEXT CITATION****FULL CITATION****BOOKS**

Digest of Case Law

UNCITRAL, 2012, Digest of Case Law on the Model Law on International Commercial Arbitration

Dispute Settlement

International Commercial Arbitration 5.2 The Arbitration Agreement By Mr. R. Caivano

**RULES, COMMENTARY AND CONVENTIONS**

CIETAC Rules

China International Economic And Trade Arbitration Commission Arbitration Rules 2012

UNCITRAL Model Law

UNCITRAL Model Law on International Commercial Arbitration 1985(as amended in 2006)

New York Convention

Convention on the Recognition and Enforcement of Foreign Arbitral Awards 1958

**STATEMENT OF FACTS**

CLAIMANT, Longo Import is a company dealing with wind turbines, solar panels but intends to branch out into electric cars located in Minuet.

RESPONDENT, Chan Manufacturing is a company of automotive industry specialize in electric car located in Cadenza.

On **5th January 2011**, CLAIMANT sent a letter to RESPONDENT to invite RESPONDENT to establish a business relationship about electric cars. In the letter, CLAIMANT simply introduced their requirement about the transaction and refer the terms and conditions on the internet.

On **15th January**, RESPONDENT replied the letter from CLAIMANT and stated the price list of three models of electric cars and the terms and conditions of the company on the internet. Also, the wheat production in Ego and confirmed that CLAIMANT said the quality meeting the lower end of its requirements was still excellent.

On **20<sup>th</sup> January**, CLAIMANT sent a letter to RESPONDENT to ask a sample car for testing and noted the boat SS Herminia which calling into the port in Cadenza will have room for the car and the date of delivery.

On **30<sup>th</sup> January**, RESPONDENT decline the require since CLAIMANT didn't provide a firm sales contract.

On **5<sup>th</sup> February**, CLAIMANT was happy to note that RESPONDENT's introduce matched expectation and agreed to sent an order with the proviso, which is "if the car does not come up to expectations CLAIMANT will not execute the order". Furthermore, CLAIMANT copied the requirements which RESPONDENT agreed in the phone call that "Once we receive the sample we will test it and unless we find it unsatisfactory will expect the reminding cars to be sent by December 1, 2011".

On **20<sup>th</sup> March**, RESPONDENT referred the terms are FAS and prefer to separate the shipment of single car from 1000 cars and will loaded the car until receive payment. RESPONDENT also pointed out the governing law is the UNIDROIT principles 2010.

On **25<sup>th</sup> March**, RESPONDENT loaded the car on SS Herminia and except CLAIMANT to nominate a ship for further actions.

On **30<sup>th</sup> March**, RESPONDENT sorted the payment of return of the sample car and the liability of possible short comings of selling the sample car.

On **10<sup>th</sup> June**, CLAIMANT received the car and showed no objection about using the UNIDROIT Principles 2010 as the governing law. CLAIMANT urge RESPONDENT to note the terms and conditions of them on the website.

On **10<sup>th</sup> August**, CLAIMANT concerned the none docking instructions of RESPONDENT and noted RESPONDENT that the order has been enlivened.

On **15<sup>th</sup> August**, RESPONDENT informed CLAIMANT that there is no confirmation from CLAIMANT and RESPONDENT simply assumed CLAIMANT do not wish to proceed with the purchase of 999 cars. RESPONDENT stated that remaining cars were sold except 100.

On **20<sup>th</sup> August**, CLAIMANT restated the terms that if they do not complain all is well and that they expect the contract of the sale to continue. Since RESPONDENT forced CLAIMANT to accept the circumstance as there are forward orders, CLAIMANT pointed out that RESPONDENT breached the contract and claimed the 100 cars to mitigated the losses.

On **1<sup>st</sup> September**, RESPONDENT pointed out that CLAIMANT breached the contract as clause 11 of RESPONDENT's general terms stated. For remedy, RESPONDENT

suggested a new contract for the sale of 400 cars at a discount rate of 2%.

On **10<sup>th</sup> September**, CLAIMANT refused the new contract and would like to notify the lawyers to commence arbitration as per clause 12 on CLAIMANT's website.

## **SUMMARY OF SUBMISSIONS**

Based on facts CLAIMANT will submit:

- The tribunal has jurisdiction to hear this dispute
- RESPONDENT breached the contract
- RESPONDENT be liable for the damage

## **ARGUMENT ON JURISDICTION**

### **ICIETAC HAS JURISDICTION OVER THE DISPUTE**

A. The Arbitration Clause on CLAIMANT'S Website is the Applicable Arbitration Clause

a. Two parties both have intention of referring any dispute to arbitration

Two parties have their own arbitration clauses on their web sites [Ex.2&4]. Moreover, they still referenced their own terms and conditions during the whole deals and neither of them made any modification [Ex1&4&10&13&18], which means two of them are still intended to use their own arbitration clause to resolve the dispute.

b. CLAIMANT's arbitration clause is valid

CLAIMANT'S arbitration clause determines a specific arbitration institution.

In CLAIMANT'S arbitration clause [Ex.2 clause 12], the "China Trade Commission" shall be defined as the sub-commission of the CIETAC, which can be explained by the second part of the clause. The second part of the clause states "if no agreement can be reached, it must be referred to arbitration in Cadenza and the seat is Beijing." Hence the party's intention of arbitration can be determined and it can be speculated that the China Trade Commission is an arbitration institution in this context. Combining with the clause that "the seat shall be Beijing" [Ex.2 clause 12], the China Trade Commission can be reasonably define as CIETAC.

Pursuant to the rules of CIETAC [Article 4 CIETAC Rules], the sub-commission which does not exist or is ambiguous, the Secretariat of CIETAC shall accept and administer the case. In conclusion, CLAIMANT's arbitration clause determines a specific arbitration institution.

c. RESPONDENT's arbitration clause is invalid

There is no certain arbitration institution appointed in RESPONDENT'S arbitration clause [Ex.4 clause 9]

B. The Jurisdiction of CIETAC is in accordance with the arbitration Clause  
CIETAC is the only arbitration institution which can be determined in accordance with the arbitration agreement.

## **ARGUMENT ON MERITS**

### **II. The contract between the two parties was valid**

A. The order form was an offer for the sale of 1000 cars

A proposal for concluding a contract constitutes an offer if it is sufficiently definite and indicates the intention of the offeror to be bound in case of acceptance [Article 2.1.2 PICC].

A proposal for concluding a contract addressed to one or more specific persons constitutes an offer if it is sufficiently definite and indicates the intention of the offeror to be bound in case of acceptance. A proposal is sufficiently definite if it indicates the goods and expressly or implicitly fixes or makes provision for determining the quantity and the price [Article 14 CISG].

The order form referred to the sale of the cars containing the goods, electric cars; quantity, 1000; price, \$US 12,000 and other items [Exhibit 9] and addressed to Longo Imports. The definite expression on the order form and previous negotiations showed CLAIMANT's intention to be bound once acceptance [Exhibit 8].

In applying Articles 4.1 and 4.2, regard shall be had to all the circumstances, including

- (a) preliminary negotiations between the parties;
- (b) practices which the parties have established between themselves;
- (c) the conduct of the parties subsequent to the conclusion of the contract;
- (d) the nature and purpose of the contract;
- (e) the meaning commonly given to terms and expressions in the trade concerned;
- (f) usages.

B. The contract was concluded by RESPONDENT's acceptance

a. RESPONDENT gave an acceptance by statement

A contract may be concluded either by the acceptance of an offer or by conduct of the parties that is sufficient to show agreement. [ARTICLE 2.1.1]

RESPNDENT replied the letter which attached the order form and primarily expressed the acceptance of the order form [Exhibit 10]. On March 25, RESPONDENT consent that he would meet the deadline of delivery of the remaining cars [Exhibit 11] and all his statements constitute an acceptance.

b. If the statement is not convincing enough, the conduct of RESPONDENT amount to an acceptance

A statement made by or other conduct of the offeree indicating assent to an offer is an acceptance[ARTICLE 2.1.6].

By virtue of the offer or as a result of practices which the parties have established between themselves or of usage, the offeree may indicate assent by performing an act, such as one relating to the dispatch of the goods or payment of the price, without notice to the offeror, the acceptance is effective at the moment the act is performed, provided that the act is performed within the period of time laid down in the preceding paragraph.[Article 18 CISG]

Pursuant to CLAIMANT's phone instruction, RESPONDENT loaded the car, which was part of the contract, on the ss Herminia and received CLAIMANT's payment[Exhibit 11]. These conduct satisfied the elements of assenting by performing an act, namely dispatch of the goods or payment of the price hence was effective at that moment.

c. RESPONDENT's reply was not amount to a counter-offer

If a writing which is sent within a reasonable time after the conclusion of the contract and which purports to be a confirmation of the contract contains additional or different terms, such terms become part of the contract, unless they materially alter the contract or the recipient, without undue delay, objects to the discrepancy.[ARTICLE 2.1.12])

### **III. RESPONDENT breached the contract and was liable for the damage**

A.RESPONDENT failed his obligation under the contract

(A)there was a fixed time of delivery by agreement

CLAIMANT clearly noted the expected delivery date is December 1, 2011 and RESPONDENT agreed to the criteria set out on Feb 5th and order form[Exhibit 8,9]. As the contract is valid, and the parties has reached an agreement on the shipping date,RESPONDENT is bound with the obligation to deliver the product before due time. However RESPONDENT confirmed his anticipatory breach owing to a not justifiable excuse, and sell the ordered car to CLAIMANT's competitors [Exhibit 15].

(B)RESPONDENT acted inconsistently with the agreement

To the extent that an obligation of a party involves a duty to achieve a specific result, that party is bound to achieve that result.[ARTICLE 5.1.4]

The delivery date was fixed and agreed by both parties,not only can be found on the

offer and the acceptance, but also the previous negotiation between the two parties[E8]. More over, the two parties both emphasized that "time is of essence"[E10 13], which provides that "time " is the Condition Clause in this contract and the breach of the condition clause lead to material breach of the contract.

(C)RESPONDENT failed his obligation of best efforts

Each party shall cooperate with the other party when such co-operation may reasonably be expected for the performance of that party's obligations.[ARTICLE 5.1.3]

To the extent that an obligation of a party involves a duty of best efforts in the performance of an activity, that party is bound to make such efforts as would be made by a reasonable person of the same kind in the same circumstances.[ARTICLE 5.1.4(2)]

Even if RESPONDENT's obligation was defined a best effort one, he did not come to time. On June 10, CLAIMANT notified RESPONDENT the car was arrived and he nominated ss Herminia for further shipments. Two months later, CLAIMANT wrote to RESPONDENT again to urge[E14]. However, neither RESPONDENT gave response duly to CLAIMANT nor did he let CLAIMANT know the wrong nomination of the ship until September 1[E17], which wasted time and were not in accordance with best efforts.

## B.RESPONDENT UNLAWFULLY TERMINATED THE CONTRACT

(A)RESPONDENT'S termination breached the contract

EX.8 RESPONDENT agreed with the criteria set out on January 20 which is: Once we receive the sample car we will test it and unless we find it unsatisfactory will expect the reminding cars to be sent by December 1, 2011. It sufficiently shows RESPONDENT has an obligation to send the reminding cars December 1, 2011, if CLAIMANT didn't find any unsatisfactory.

What's more, This term is also part of the contract. It is clearly stated in order from that "Any defects or unsatisfactory performance will be notified within one week of receipt of the sample car". RESPONDENT accepted this term without modification, therefore, this term became part of the contract.

It is very clear that: the fact that CLAIMANT didn't notify RESPONDENT unsatisfactory of the sample car after received the it means RESPONDENT still had an obligation to deliver 999 cars, but RESPONDENT failed to do so. Therefore, RESPONDENT breached the contract by failing to perform its obligation of sending 999 cars.

(B)RESPONDENT did not performed his obligation to notice CLAIMANT

[EX.13] on June 10, We notified RESPONDENT that we nominated SS Herminia for further shipments.

However, it showed in EX.17 [dated September 1] 2011 it is after 3 months that RESPONDENT notified us the wrong nomination of the ship. In this period, RESPONDENT just kept science without any action. What else, they sold cars



ordered by us to our competitors in advance[E18]. Any reasonable person could have acted in a totally different way.

C. RESPONDENT should be liable for all damages

Any non-performance gives the aggrieved party a right to damages either exclusively or in conjunction with any other remedies except where the nonperformance is excused under these Principles.[Article7.4.1 PICC]

The aggrieved party is entitled to full compensation for harm sustained as a result of the non-performance. Such harm includes both any loss which it suffered and any gain of which it was deprived, taking into account any gain to the aggrieved party resulting from its avoidance of cost or harm.

Such harm may be non-pecuniary and includes, for instance, physical suffering or emotional distress.[ARTICLE 7.4.2 PICC]

CLAIMANT is entitled to:

Any loss we suffered and any gain was deprived.

Profits CLAIMANT could have earned by selling 999 cars sent by RESPONDENT.

Compensation resulting from our losing advantage in the market.

Expenses caused by nominating SS Hernimia.