Abstract

Sustainable innovation is collaboration dependent as complex organizational and public problem solving depends on cross-disciplinary collaboration among different stakeholders to come up with novel and sustainable innovations (solutions). Collective thinking speeds up the process of problem solving along with opportunities to address the problems with unconventional and innovative ways. This paper will report that how people behave in cross-disciplinary collaboration and how different conflicts lead to innovation. This paper will also report onsite observations by working with cross-disciplinary academic groups. This study explored that how people communicate, behave, and gives ideas which initially leads to conflicts but eventually the conflicts give birth to some novel ideas and which factors helps to converge the group thinking. Also how artefacts and material objects helps to reduce conflict and give new dimensions to refine ideas which accelerate the process of Innovation.
About the Speaker

Zulfiqar Ali did BSc Industrial Engineering and Management from University of Punjab, Lahore. Then MSc Innovation and Entrepreneurship from Fatih University Istanbul, Turkey. Currently doing PhD from City University of Hong Kong with research focus on Innovation model for SMEs and Innovation and creativity in higher education.

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All are Welcome!