

Guidelines for Preparing an Abstract for ICISE2014

I. Choosing a Category

Pick the category which most closely describes your intended presentation in the conference. We understand that some presentations can fit into more than one category.

Category:	General Descriptions:
1) Research Presentation	This category covers presentations which report on any type of research undertaken by the author(s). The research may involve the construction or testing of a model or framework, action research, testing of data, market research or surveys, empirical, scientific or clinical research.
2) Viewpoint	Any presentation, where content is dependent on the author's opinion and interpretation, should be included in this category; this also includes journalistic pieces.
3) Technical Presentation	Describes and evaluates technical products, software, processes or services.
4) Conceptual Presentation	These presentations will not be based on research but will develop and test hypotheses. The presentations are likely to be discursive and will cover philosophical discussions and comparative studies of others' work and thinking.
5) Case Study	Case studies describe actual interventions or experiences within organizations. They may well be subjective and will not generally report on research. A description of a legal case or a hypothetical case study used as a teaching exercise would also fit into this category.
6) General Review	This category covers those presentations which provide an overview or historical examination of some concepts, technique or phenomena. The presentations are likely to be more descriptive or instructional ("how to") than discursive.

II. Selecting Keywords

Supply **up to six keywords** for tagging the presentation. Pick keywords that reflect the specificity of the intended presentation. Avoid overarching terms like "Systems", "Management", unless the presentation discusses the topic with such a wide focus. Use the most common term for a concept. Do not make up new terms for an old concept. Try to think broadly: e.g., if the presentation discusses the use of statistical analysis in a particular industry/services sector, it may be worthwhile supplying the sector as a keyword. If an activity/research takes place in a particular country then supply the country's name as a keyword.

III. Writing the Abstract

To produce an abstract, please complete the following fields about your intended presentation. There are four fields which are obligatory (Purpose, Design, Findings and Value); the other two (Research limitations/implications and Practical implications) may be omitted if they are not applicable to your presentation. Abstracts should contain **200 words, no more than 2 pages**. Write concisely and clearly. The abstract should reflect only what would appear in the final presentation.

1) Purpose of this Presentation	What are the reason(s) for making the presentation or the aims of the research?
2) Findings	What was found in the course of the work? This will refer to analysis, discussion, or results.
3) Research Limitations / Implications (if applicable)	If research is reported in the presentation, this section must be completed and should include suggestions for future research and any identified limitations in the research process.
4) Practical Implications (if applicable)	What outcomes and implications for practice, applications and consequences are identified? Not all presentations will have practical implications but most will. What changes to practice should be made as a result of this research/presentation?
5) Originality/Value of Presentation	What is new in the intended presentation? State the value of the presentation and to whom.
6) Design/Methodology/ Approach	How are the objectives achieved? Include the main method(s) used for the research. What is the approach to the topic and what is the theoretical or subject scope of the presentation?

IV. Template of the Abstract

PREPARATION OF CAMERA-READY ABSTRACT FOR THE ICISE2014

A. Author¹ and B. Author²

¹ Affiliation, Address and E-mail

² Affiliation, Address and E-mail

Abstract

*The article title (not more than 12 words) should be in 12 pt bold capitals. Follow this with the name(s) of author(s) in 11 pt font bold and then affiliation(s) and address(es) in 10 pt font bold. Please provide an abstract (**200 words, no more than 2 pages in A4 size sheets**) in 11 pt font, giving a brief account of the most relevant aspects of the intended presentation (see guidelines). Please follow this with up to **6 keywords** in order to indicate the main topics discussed.*

Keywords: *Abstract, sections, illustrations, tables, equations, major references*