HK01 Company Limited
香港01有限公司

Business Strategic Trainee

Responsibilities:

- Comprehensively understand the business model, values and objectives of HK01, as well as its operational capabilities
- Assist Chief Operations Officer (COO) in understanding how to utilise its media competency as a major driving force in business strategy and review the gap between the current situation and its objectives. Assist in proposing feasible solutions.
- Pro-actively cooperate with Marketing Insights & Growth Research Department, Finance Department and Data Management Department in leading the research, consumer behaviour data analysis, user experience analysis activities, to collect and analyse product and business proposals as to formulate the strategic business plan of HK01.
- Assist Chief Operations Officer (COO) to formulate and refine the overall business model and logic and followed by various business areas such as OTT, advertising, partnership, event, media content, UGC, ECommerce and other internet application services, etc.
- Develop & formulate an overall company’s business strategy and product development roadmap
- Develop & formulate the resources allocation strategy throughout the discussion with Management
- Closely work with Project Manager in monitoring, reviewing and provide advice in fine-tuning the Standard Operating Procedures of HK01 business projects and product development.

Requirements

- Ability to develop strategies to address complex issues and manage emergent projects
- Excellent interpersonal sensitivity and effective communication and presentation skills with different levels
- With Entrepreneurial mindset whereas flexible, tenacious, and self-directed attitude
- Business modeling experience, and an understanding of its core principles
- Project Management skills (organization, project planning, coordination of
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resources)
• Exceptional written and verbal communication skills
• Demonstrated negotiation, problem-solving and conflict management skills
Entrepreneur Trainee

Roles & Responsibilities

- Direct mentoring by higher Senior Management
- Build up professional and expertise through on-the-job management training during the program period
- Participate in cross-functional meetings to unleash your creativity
- Generate profitable revenue by working with existing customer base and establishing new accounts
- Execute business plans to achieve company’s sales growth
- Perform miscellaneous and ad-hoc tasks as assigned

Requirements

- Ability to develop credible working relationships across all levels, excellent communication skills, interpersonal and organizational skills
- Ability to prioritize workloads and manage deadlines
- Motivated, proactive, and flexible to adapt to ever-changing priorities and responsibilities
- Proficient in written and spoken English and Mandarins, spoken Cantonese is advantageous
- Work under pressure and able to handle multi-tasks independently
- Proficient in MS usage, PC Skill, Chinese and English word processing
- Good Team player with pleasant, proactive, responsible and flexible personality
**Internship**

**Responsibilities**

- Conduct market research for video team for understanding and mastering the latest market information and trends
- Work closely with video team for brainstorming and creating new ideas
- Provide support to the team for any ad-hoc tasks assigned

**Requirements**

- Undergraduate in all discipline
- Good research skills, strong sense of video market, sound knowledge of global video production and operation
- Creative, passionate, proactive, curious to new things
- Familiar with social media platforms and digital marketing industry would be an advantage