

## ART DIRECTION STREAM

Course Outline by Zhou Deng Fu, Beijing Film Institute

Week 1	
13 June	Drawing and Design Theory for Art Direction
14 June	How to Design an Look for a Character, citing The Film ' <i>Raise The Red Lantern</i> '
15 June	Elements of Image Making – Make Up, Hair, Accessories, Props
16 June	Design of Space – Element of Formcolor, Light, Sound, Time, Character, Graphic, Location, Text, etc, citing The Film ' <i>Hero</i> '
Week 2	
20 June	Construction of Time and Space, citing The Film ' <i>Schlinder's List</i> '
21 June	Drawing for Character's Design
22 June	Drawing for Set and Interior
23 June	On Location – Building Up Set for Filmshoot
Week 3	
27 June	On Set Supervision and Critique
28 June	Critique of Individual Film Project Shot
29 June	Revision on Relations between Scene vs Characters, Scene vs Painting, Scene vs Script, Scene vs Drama
30 June	Critique on Final Project

GENERAL COURSES FOR ALL STREAM

Week 1	
12 June	Morning LECTURE – WHAT IS FILM GENRE? A theory lecture by Hector Rodriquez
	Evening MEET THE STUDENT ( professors show their own work and Q&A ) – Robert Jones SHOWCASE : <i>COMING HOME</i> – The OSCAR Film edited by R. Jones
13 June	Evening MEET THE STUDENT ( professors show their own work and Q&A ) – Linda Brown
14 June	Evening MEET THE STUDENT ( professors show their own work and Q&A ) – Zhang Hua
15 June	Evening MEET THE STUDENT ( professors show their own work and Q&A ) – Zhang Hua & Zhou Deng Fu
16 June	Evening MEET THE STUDENT ( professors show their own work and Q&A ) – Robert Geiger
Week 2	
19 June	Morning LECTURE – CASE STUDY ON HK FILM e.g. Horror A theory lecture by Hector Rodriquez