

City University of Hong Kong

**Information on a Course
offered by the School of Creative Media
with effect from Semester B in 2007 / 2008**

This form is for completion by the Course Co-ordinator. The information provided on this form will be deemed to be the official record of the details of the course. It has multipurpose use: for the University's database, and for publishing in various University publications including the Blackboard, and documents for students and others as necessary.

Please refer to the Explanatory Notes attached to this Form on the various items of information required.

Part I

Course Title: Image and Object: Projects in Photography and Beyond

Course Code: SM2267

Course Duration: One Semester

No. of Credit Units: 3

Level: A2/B3

Medium of Instruction: English

Prerequisites: (Course Code and Title) N.A.

Precursors: (Course Code and Title) N.A.

Equivalent Courses: (Course Code and Title) N.A.

Exclusive Courses: (Course Code and Title) N.A.

Part II

1. Course Aims:

Photo images are ubiquitous in our daily life but most of time are perceived as tangible objects occupying certain 3-dimensional space like framed family photos or huge advertising light boxes. On the other hand, their very mimetic power has drawn our attention to their "recorded" reality which surpasses their present physicality.

This course aims to explore the relationship between images and objects in the context of contemporary art. Nowadays, object, sculpture or installation art encourages most direct engagement of audience in our immediate reality. However, as a medium rather to perfectly "duplicate" than to "describe" our reality, it is photography (and its extended family) which enriches our artistic expression with its unique character of time-space. In this light, through the application of photography in these diverse mediums, we seek for expanding creative possibilities in visual communication and pushing the limits of the medium itself.

2. Course Intended Learning Outcomes (CILOs)

(state what the student is expected to be able to do at the end of the course according to a given standard of performance)

Upon successful completion of this course, students should be able to:

No.	CILOs	Weighing (if applicable)
1.	Compare different types of images and their applications	
2.	Create photo images for generating possibilities for mixed media work	
3.	Explore the physicality of photography and photographs; create photo-sculpture	
4.	Explore relationship between image and text which forms the basis of an creative work	
5.	Compare different modes of 3-dimensional creativity with the use of photography in order to address the notion of time and space	
6.	Explore the essence of photography in the issue of recording history and place for creation in 3-dimensional space.	

3. Teaching and Learning Activities (TLAs)

(designed to facilitate students' achievement of the CILOs)

Indicative of likely activities and tasks students will undertake to learn in this course. Final details will be provided to students in their first week of attendance in this course.

ILO No	TLAs	Hours/weeks (if applicable)
CILO 1	Slide lectures & classroom discussions	
CILO 2	Workshop, classroom participation & critique	
CILO 3	Slide lecture, creative project 1 & critique	
CILO 4	Workshop, classroom participation & critique	
CILO 5	Slide lecture, creative project 2 & critique	
CILO 6	Slide lecture, creative project 3 & critique	

4. Assessment Tasks/Activities

(designed to assess how well the students achieve the CILOs)

Indicative of likely activities and tasks students will undertake to learn in this course. Final details will be provided to students in their first week of attendance in this course.

ILO No	Type of assessment tasks/activities	Weighting (if applicable)	Remarks
CILO 1	Make a case study of snapshots and images in mass media	10%	
CILO 2	Create a photo series of a chosen subject matter in changing contexts	10%	
CILO 3	Create a free standing sculpture /model, made of photographs	10%	
CILO 4	Create a group work of text & image	20%	
CILO 5	Create a site-specific installation	10%	
CILO 6	Make a final project	40%	

5. Grading of Student Achievement: Refer to Grading of Courses in the Academic Regulations and to the Explanatory Notes.

100% coursework and in-class participation
Grading pattern: Standard (A+, A, A-...F)

Part III

Keyword Syllabus:

- I. Image as sign - the mechanism of the photographic representations
- II. Image as object; object as image
- III. Words & spells: combination of image & text
- IV. Time & space: from sculpture to installation
- V. History & place; reality & fiction

Recommended Reading:

References

- Roland Barthes, *Image – Music – Text*, 1977
 John Berger, *Ways of Seeing*, 1972
 Vilem Flusser, *Towards a philosophy of photography*, 1984
 Susan Sontag, *On Photography*, 1977
 Geoffrey Batchen, *Each Wild Idea: Writing, Photography, History*, 2002
 Elizabeth Janus (Ed.), *Veronica's Revenge: Contemporary Perspective on Photography*, 1998

Featured artists:

- Paul Chan (text & video work)
 Bruce Nauman (drawings, video & installations)
 Walker Evans (photography)
 Jeff Wall (photography)

Ken Lum (photo + text)
Xu Bing (text/object installation)
Maurizio Cattalan (mixed media)
Christian Boltanski (photo/object installation)

Returned by:

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Date: 22 February 2008