

**City University of Hong Kong**

**Information on a Course  
offered by School of Creative Media  
with effect from Semester A in 2010 / 2011**

This form is for completion by the Course Co-ordinator. The information provided on this form will be deemed to be the official record of the details of the course. It has multipurpose use: for the University's database, and for publishing in various University publications including the Blackboard, and documents for students and others as necessary.

Please refer to the Explanatory Notes attached to this Form on the various items of information required.

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**Part I**

Course Title: Post-Production Workshop

Course Code: SM2208

Course Duration: 1 Semester /13 weeks (3 hours/week)

No. of Credit Units: 3

Level: A2/B3

Medium of Instruction: English

Prerequisites: (Course Code and Title) \_\_\_\_\_ SM1016 Video Workshop \_\_\_\_\_

Precursors: (Course Code and Title) \_\_\_\_\_ Nil \_\_\_\_\_

Equivalent Courses: (Course Code and Title) \_ Nil \_\_\_\_\_

Exclusive Courses: (Course Code and Title)\_\_\_ Nil \_\_\_\_\_

**Part II**

**1. Course Aims:**

Post-production Workshop I is a production workshop designed to give intermediate level undergraduate students hand-on training about digital video post-production. The course aims at equipment students with both practical skills and workflow on digital video production, with an emphasis on digital non-linear editing, visual effects, motion graphics and DVD authoring.

Students are expected to apply such knowledge as non-linear editing, visual effect and motion graphics skill in their own project.

## 2. Course Intended Learning Outcomes (CILOs)

*(state what the student is expected to be able to do at the end of the course according to a given standard of performance)*

Upon successful completion of this course, students should be able to:

No.	CILOs	Weighing (if applicable)
1.	<ul style="list-style-type: none"> <li>■ Learn the post production workflow according to the needs of the production format</li> <li>■ Learn the technical knowledge of digital video</li> </ul>	
2.	<ul style="list-style-type: none"> <li>■ Operate non-linear digital editing system (by using Final Cut Pro.)</li> </ul>	
3.	<ul style="list-style-type: none"> <li>■ Design and create a motion graphic sequence with motion graphic application system (by using Motion)</li> </ul>	
4.	<ul style="list-style-type: none"> <li>■ Able to work on the post finishing processing: DVD authoring, (by using Compression and DVD Studio Pro)</li> </ul>	

## 3. Teaching and Learning Activities (TLAs)

*(designed to facilitate students' achievement of the CILOs)*

*Indicative of likely activities and tasks students will undertake to learn in this course. Final details will be provided to students in their first week of attendance in this course.*

ILO No	TLAs	Hours/weeks (if applicable)
CILO 1	<ul style="list-style-type: none"> <li>■ Lecture on post production workflow in difference production format and technical knowledge on digital video, including frame rate, frame size, sampling rate.</li> </ul>	
CILO 2	<ul style="list-style-type: none"> <li>■ Lecture and workshop on non-linear editing application (Final Cut Pro.)</li> <li>■ Hand on practices in exploring the non-linear editing application</li> </ul>	
CILO 3	<ul style="list-style-type: none"> <li>■ Lecture and workshop on motion graphic application (Motion)</li> <li>■ Presentation by students about their idea of motion graphic sequence</li> <li>■ Critiques and discussion on students' ideas</li> </ul>	
CILO 4	<ul style="list-style-type: none"> <li>■ Lecture and workshop on digital video encoding technique (Compression) and DVD authoring. (DVD studio Pro)</li> <li>■ Students practices</li> </ul>	

#### 4. Assessment Tasks/Activities

(designed to assess how well the students achieve the CILOs)

Indicative of likely activities and tasks students will undertake to learn in this course. Final details will be provided to students in their first week of attendance in this course.

ILO No	Type of assessment tasks/activities	Weighting (if applicable)	Remarks
CILO 1, 2,	Assignment 1: create a short drama and edit with the nonlinear editing application ( using by Final Cut Pro)		
CILO 1, 2, 3	Assignment 2: design and create a motion graphic sequence with motion graphic application (using by Final Cut Pro. And Motion)		
CILO 1	Final assignment: Produce a post production workflow, from editing a sequence, add motion graphic effect to the final compression (using by Final Cut Pro., Motion, Compression and DVD studio Pro)		
CILO 1, 2, 3, 4	Final assignment: Combine the edited short drama and motion graphic sequence, export and compress the quality to the final production format, and create a final product (using by Final Cut Pro., Motion, Compression and DVD studio Pro)		

#### 5. Grading of Student Achievement:

Refer to Grading o Courses in the Academic Regulations and to the Explanatory Notes.

100% coursework and in-class participation

Grading pattern: Standard (A+AA-...F)

Grading is based on performance in assessment tasks / activities.

Evaluation:

Project (assignments) + Participation

Participation 30%

Short drama edits 20%

Titling sequence 30%

Group presentation

(DVD packaging/ design/ term work) 20%

### Part III

Keyword Syllabus:

Non-linear video editing, Basic digital compositing, Animation text, Motion graphics, Visual effect, DVD authoring

Recommended Reading:

Text(s):

Anderson, Gary H. , Video editing and post-production : a professional guide, Boston : Focal Press, 1999.

Schneider, Arthur, Electronic post-production terms and concepts, Boston : Focal Press, 1990.

Rysinger Lisa, Exploring digital video, Clifton Park, NY : Thomson/Delmar Learning, 2006.

Wohl, Michael., Final Cut Pro 6 : beyond the basics. Berkeley, CA : Peachpit Press, 2008.

Allen, Damian., Motion 3, Berkeley, Calif. : Peachpit Press, c2008.

Gary, Brian., Compressor 3 Quick-Reference Guide, Berkeley, Calif. : Peachpit Press, 2007.

Sitter, Martin., DVD studio pro 4, Berkeley, Calif. : Peachpit Press, c2006.

Online Resources:

<http://www.applemotion.net/index.html>

<http://www.geniusdv.com/>

<http://createdigitalmotion.com/>

<http://www.scottsimmons.tv/blog/>

***Returned by:***

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