

City University of Hong Kong

**Information on a Course
offered by School of Creative Media
with effect from Semester A in 2008 / 2009**

This form is for completion by the *Course Co-ordinator*. The information provided on this form will be deemed to be the official record of the details of the course. It has multipurpose use: for the University's database, and for publishing in various University publications including the Blackboard, and documents for students and others as necessary.

Please refer to the *Explanatory Notes* attached to this Form on the various items of information required.

Part I

Course Title: Studio Photography

Course Code: SM1201

Course Duration: One semester

No. of Credit Units: 3

Level: A2/B3

Medium of Instruction: English

Prerequisites: (Course Code and Title) SM1013 Introduction to Photography

Precursors: (Course Code and Title) Nil

Equivalent Courses: (Course Code and Title) Nil

Exclusive Courses: (Course Code and Title) Nil

Part II

1. Course Aims:

This course aims at training students to work fully and effectively as a photographer with a set up in a lighting studio. We teach students to read and see light and record it with lighting meters and decide their lighting design for different themes including portraiture, fashion, still life and magazine photography. Lighting on 'how to shoot' different subjects including portrait, still life, fashion and beauty etc. will be demonstrated. Students will acquaint themselves with the use of flash for both in indoor and outdoor setting, including the daylight studio.

To start with, this course will help students to focus on the practical use of photography in their future career as a professional photographer. In a deeper context,

we expect students to interpret and create their style, using studio lighting, backdrop and props. We explore the creative works of successful photographers in a studio context. Assignments are set to test the students' ability in similar creative exercise from 'how to light a still life' to 'how to work with models and art directors'. Trends and visual design in magazine photography will be explored and discussed. Students should plan and implement photographic projects to experiment with different setting and lighting. They also learn to work with various type of models in practical assignments. Upon finishing the course, they should build up competence and confidence to take up shooting jobs and manipulate their creative idea in a photo commission using studio setting and lighting equipment. They can also produce an individual image portfolio and develop their own style.

The course is delivered as a workshop with hands on practice. Course works and assignments are designed on practical grounds to prepare students to handle commissioned photo works in studio environment in all aspect. Students are responsible for the whole creative process, including setting up, lighting practice, model casting, make up and styling and art direction. The course delivers an all round immersive experience to prepare participants to manage their photographic career with a clear artistic direction.

2. Course Intended Learning Outcomes (CILOs)

(state what the student is expected to be able to do at the end of the course according to a given standard of performance)

Upon successful completion of this course, students should be able to:

	CILOs	Weighing (if applicable)
1.	Create photo images in studio setting	
2.	Manipulate studio lighting with efficiency	
3.	Obtain proper image in corrected exposure	
4.	Produce creative images for different subject matter : Portrait/ Fashion and Beauty/ Still Life	

3. Teaching and Learning Activities (TLAs)

(designed to facilitate students' achievement of the CILOs)

Indicative of likely activities and tasks students will undertake to learn in this course. Final details will be provided to students in their first week of attendance in this course.

ILO No	TLAs	Hours/weeks (if applicable)
CILO 1	Classroom presentation of photographic masters and trends created in studio	
CILO 2	Classroom discussion and critique of studio produced images in magazine and print media	
CILO 3	Hands on practice in studio set-up and lighting exercise	
CILO 4	Photographic demonstration on creative techniques with models and art directors	

4. Assessment Tasks/Activities

(designed to assess how well the students achieve the CILOs)

Indicative of likely activities and tasks students will undertake to learn in this course. Final details will be provided to students in their first week of attendance in this course.

ILO No	Type of assessment tasks/activities	Weighting (if applicable)	Remarks
CILO 1	Assignment 1:Portrait Photography	25%	
CILO 2	Assignment 2:Still Life Photography	25%	
CILO 3	Assignment 3:Fashion Photography	25%	
CILO 4	Assignment 4: Studio Photographic Project	25%	

5. Grading of Student Achievement:

Refer to Grading of Courses in the Academic Regulations and to the Explanatory Notes.

100% coursework and in-class participation

Grading pattern: Standard (A+, A, A-...F)

Grading is based on performance in assessment tasks / activities.

Part III

Keyword Syllabus:

Studio Technique: Setting of a studio, working with different types of lamp/ reflector, One Lamp to Multiple Lamp Lighting Technique, 6x6 medium format camera, Polaroid, Digital Back, Use of Filter and Colour Theory

Studies on Photographers:

- 1) Irving Penn -- Beauty/ Portrait / Still Life
- 2) Victor Skrebneski /Robert Mapplethorpe -- Nude
- 3) Albert Watson/ Herb Ritts/ Peter Lindinburgh --- Portrait/ Fashion
- 4) Nic Knight/ Paolo Roversi ----Fashion, Beauty, Portrait
- 5) Paul Outerbridge/ Karl Blossfeldt/ Irving Penn /Mapplethorpe --- Still Life
- 6) Avedon /Arnold Newman --- Portrait, Magazine Photography

5. Booklist

Books in City University Library, Reserved Section:

On Photographers

Studio / Paolo Roversi

Libretto/ Paolo Roversi

Nudi / Paolo Roversi

Skrebneski: the first fifty year

Paul Outerbridge : 1896-1958

Still Life: Irving Penn Photographs

A Career in Photography : Irving Penn

Nic Knight /Nic Knight

Mapplethorpe/ Robert Mapplethorpe

Pistol / Robert Mapplethorpe

Picture /Robert Mapplethorpe

Mad Dogs / Albert Watson
Cyclops / Albert Watson
Arnold Newman / essay by Philip Brookman
Karl Blossfeldt / Hans Christian Adam

On Technical Interest:

LIGHTING FOR GLAMOUR / Steve Bavister
PROVOCATIVE SHOTS / Alex Larg
STUDIO PORTRAIT PHOTOGRAPHY
LIGHTING BLACK AND WHITE SHOTS
INNOVATIO /IMAGINATION 50 years of Polaroid

Useful Website:

skrebneskiphotographs.com/home.html
www.albertwatson.net
www.paoloroversi.com
www.showstudio.com
www.mapplethorpe.org
www.irvingpenn.com
www.richardavedon.com
www.masters-of-photography.com/N/newman/newman.html
www.masters-of-photography.com/B/blossfeldt/blossfeldt.html
www.peterlindbergh.com

Returned by:

Name: JULIAN LEE Department: SCM

Tel: 21942830 Date: 11 December 2007