



## Employment Recruitment Form

We will not process job posting under individual capacity. Please email this form to [smgo@cityu.edu.hk](mailto:smgo@cityu.edu.hk)

Company Name:	Smartist Learning Center Limited	Company Website:	facebook.com/share/16igVUwaYa
Address:	Hung Hom, Hong Kong	Business Reg.No:	76799162-000-07-24-8
Tel No:	3480 1063	Fax No:	
Business Nature:	Education	Product/Services:	English Language Courses
Owner Country:	Hong Kong SAR	No. of Staff (local/ worldwide):	4

<b>Position Offered:</b>	Creative Social Media Artist & Video Editor
<b>Job Mode:</b> <i>Please delete inappropriate</i>	<del>Full Time</del> / <del>Part time</del> / <del>Contract</del> / <b>Freelance</b>
<b>No. of Vacancies:</b>	1
<b>Contact Person:</b>	<b>Marcus Chu</b>
<b>Job Starting Date:</b>	Immediately available
<b>Job Description:</b>	<p>We are Hiring: Creative Social Media Artist &amp; Video Editor</p> <p>Freelance   Remote or Hybrid   Flexible Hours</p> <p>Are you a visual storyteller who can bring ideas to life through both design and video? Do you love creating meaningful content that feels authentic and engaging, not pushy or salesy? We're looking for a Creative Social Media Artist &amp; Video Editor to help us craft beautiful, story-driven posts for our English education centre.</p> <p>At our centre, we don't chase trends or push hard sales. We believe in organic content and soft marketing — building trust through value and creativity. That's where you come in.</p> <p>---</p> <p>What You'll Do:</p> <ul style="list-style-type: none"> <li>* Design visually appealing posts, carousels, and graphics for Instagram, Facebook, and Threads</li> <li>* Edit short, engaging videos for Reels, YouTube Shorts, and other platforms (we'll provide raw clips and direction)</li> </ul>

	<ul style="list-style-type: none"> <li>* Turn classroom moments, learning tips, and student stories into compelling visual narratives</li> <li>* Focus purely on the creative aspect — no need to handle captions, copywriting, or analytics</li> <li>* Align with our soft, learner-centred brand voice</li> </ul>
<b>Job Requirement: (limit to 80 words)</b>	<p>✦ What We're Looking For:</p> <ul style="list-style-type: none"> <li>* A strong eye for design and storytelling (both still and motion)</li> <li>* Proficiency in tools like Canva, Adobe Illustrator, Premiere Pro, CapCut, or similar</li> <li>* Experience creating content for social media platforms</li> <li>* A style that is natural, warm, and educational — not flashy or overly commercial</li> <li>* Portfolio showing previous social media designs and short-form video edits</li> </ul>
<b>Salary*:</b>	<p>\$150–\$200 per post (depending on qualifications and experience) \$250 per post for content requiring video editing (negotiable)</p>
<b>Benefits:</b>	<p>Why Join Us?</p> <ul style="list-style-type: none"> <li>* 100% creative role — no hard selling, just inspiring content</li> <li>* Flexible hours and work location</li> <li>* Collaborate with a friendly, value-driven team</li> <li>* Make a real impact in the lives of young learners and their families</li> </ul>
<b>Application Procedure: (1) Documents Required (2) Send to (3) Method - Fax/Tel no. - Mailing/Email address</b>	<p>Interested candidates can send their (1) portfolio (images and short-form videos) to: <a href="mailto:smartistlearningcenter@gmail.com">smartistlearningcenter@gmail.com</a></p>
<b>Closing Date: (dd-mon-yyyy)#:</b>	<p>Open until we find the right candidate.</p>

\* Employer should ensure that the salary complies with the requirements of the Minimum Wage Ordinance (MWO) (CAP. 608).

# The duration of the job posting is under the sole discretion of School of Creative Media (SCM). Normally, the job advertisement will be posted for two weeks.