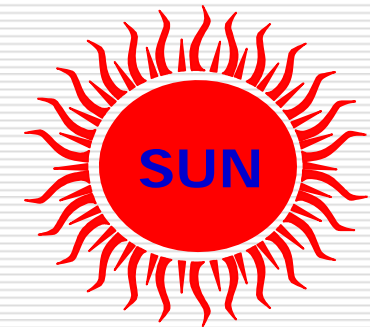


GE2304

Innovation and Entrepreneurship for Young Professionals 青年人創新創業基礎

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Why is GE2304 necessary

- ❑ Many **great** innovation ideas **failed, why?**
- ❑ Because the inventors do not consider the societal needs and managerial issues associated with the idea.
- ❑ This course will provide the knowledge on technological, managerial and social factors that are necessary for successful innovation and entrepreneurship by young people.

What will students learn?

- Understand the thinking of innovators and entrepreneurs.
- Work in multi-disciplinary team.
- Generate new product ideas from daily problems.
- Develop a good business plan for attracting investment.

How will students learn ?

Students from engineering and sciences, management fields and social sciences to work together in their own mock companies and play the roles of **CEO** and various other **managers** to complete an innovation and entrepreneurship project.

Feedback from previous students in similar courses by Dr Sun

- Dr. Sun has given me **useful** information and given me a lot of new ideas about innovation. I like his teaching style and course materials. He is also well prepared for every lesson and makes us feel **interesting**. He can make me try to think in many ways for the same thing.
- **Excellent!**
- He's got lots of **experience** for this subject. I'm impressed.
- Good control of classroom atmosphere
- **Real good** lecture! I think it is very good!
- He is good at stimulating the **interest** of the students about each topic.
- He truly **liberates the joy of learning** for all students.
- Dr. Sun's class is very **useful and interesting** , and he has an incredible ability which can **attract** us in the class

Dr Sun will share with you his personal examples of inventions and patents



How many students can join?

- A maximum of 50 students can be entertained each semester.
- Dr Sun is looking forward to welcoming potential young innovators and entrepreneurs

GE 2304

