

City University of Hong Kong
Department of Mechanical Engineering
MNE Logo Design Competition

Background:

Following the retitling of the Department from Mechanical and Biomedical Engineering (MBE) to Mechanical Engineering (MNE) from 1 July 2018, all CityU staff, students and alumni are cordially invited to participate in the MNE Logo Design Competition. Aspired by the vision “to be the best to educate the best”, the Department is looking for a new visual identity that reflects the dynamic, innovative and world-class qualities it embraced.

1. Eligibility

- All CityU staff, students and alumni
- Each participant may submit at most three logo designs.

2. Registration and Submission for Competition

Please fill and submit the application form together with your entry on or before January 31, 2019 by email: mnelogo@cityu.edu.hk

3. Deadline for submission

January 31, 2019 (Late submission will not be considered)

4. Prizes

Champion: Cash Prize \$5,000 and a certificate

1st runner up: Cash Prize \$3,000 and a certificate

2nd runner up: Cash Prize \$1,000 and a certificate

5. Submission requirements

- The submitted design should include characters “MNE” and/or name of “Department of Mechanical Engineering”. For more detailed background of the Department of Mechanical Engineering, please visit <https://www.cityu.edu.hk/mne/>.
- The submission should be presented in softcopy in PDF or JPEG format with file size not exceeding 1280x 1024 pixels or 5MB. The submission should be able to be displayed in both colour and black/white version on an A4- size paper.
- A statement (within 200 words, either in English or Chinese) is required to explain the design concept.
- The submitted design must be original and does not infringe the rights and interests of any third party.
- Editable digital files of the shortlisted entries will be requested at a later date.

6. Submission Method

- Applicant should submit the soft copy of the designed logo and submission form to the Department to mnelogo@cityu.edu.hk on or before 31 January 2019. Please mark "Submission to MNE logo design competition" on the subject. Late submission will not be considered.
- The submission form can be downloaded from the website of Department of Mechanical Engineering at <https://www.cityu.edu.hk/mne/>

7. Judging Panel and Assessment Criteria

All submissions will be assessed by a panel comprised of the Department's staff, students and alumni, and the representatives from the University. The panel will make their judgment according to the following criteria:

- Design concept
- Aesthetic quality
- Creativity

All winners will be informed in mid February, 2019. Those who do not receive any notification may assume their submissions are unsuccessful.

8. Rules and Regulation

- The selected logo could be adopted as MNE's official logo. The Department reserves the right not to adopt any of the winning designs. The Department also reserves all rights to make amendments to the winning designs for adaptation on the Department's visual elements.
- All decisions made by the panel of judges are final and may not be disputed at any level of the competition.
- In submitting the design, the applicant agrees to assign the intellectual property right of his/her design to the Department if his/her design is selected as a winner of the competition. Submitted entries will not be returned.
- All submissions must be original, unpublished work. The applicant will be disqualified and held solely liable for any constituted or potential act of infringement of intellectual property rights.
- Once the entry is submitted, the applicant is assumed to have read and understood the above rules and regulations, and agreed to abide by them.

9. Inquiries

MNE Office: 3442-2067

Website: <https://www.cityu.edu.hk/mne/>

CITY UNIVERSITY OF HONG KONG
Department of Mechanical Engineering (MNE)
APPLICATION FORM FOR MNE LOGO DESIGN COMPETITION

APPLICANT INFORMATION		
Name:	Last name (in BLOCK letters) _____ First name (in BLOCK letters) _____	
Status:	Staff CityU ID#: _____ Position: _____	Student CityU ID#: _____ Program Attending: _____
		Alumni CityU ID#: _____ Program Attended: _____ Year of Graduation: _____
E-mail Address:	University _____ Personal _____	
Mobile No :		
Notes:	<ol style="list-style-type: none"> 1. All CityU staff, students and alumni are welcome to apply 2. The logo must be an original design 3. Please fill in the application form and submit it with your entry by email: mnelogo@cityu.edu.hk 4. Applicants are required to submit the logo in both colour and black/white version in PDF or JPEG format with size not exceeding 1280 x 1024 pixels or 5MB. 5. Deadline of submission: January 31, 2019 	
Signature of Applicant:		Date:
FOR OFFICE USE ONLY		
Form received by:	Date:	Signature :

Design Concept

Please describe your design concept and other noteworthy feature of your submitted work. Your description should be within 200 words, either in English or Chinese.

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- Once the entries are submitted, the applicant is assumed to have read and understood the above rules and regulations, and agreed to abide by them.

Declaration

I declare that the logo design is my original work. I have read, understood and agreed the terms and conditions in the competition. The Department of Mechanical Engineering of CityU reserves the right to make ultimate decision on all application related decisions.

Signature of Applicant: _____

Date: _____