

## LinkedIn Workshop organized by Department of Management



The Department of Management at City University of Hong Kong organized a LinkedIn workshop for its students with the aim of teaching them how to create an effective resume and a compelling LinkedIn profile. The workshop started with an introduction to LinkedIn and its importance in the job search process. The speaker explained the key elements of an effective resume, including a clear and concise summary, a well-organized work experience section, and the inclusion of relevant skills and achievements. Tips were given on how to tailor the resume to specific job postings and how to highlight strengths and achievements that catch the recruiter's attention.

The workshop also covered the importance of an engaging LinkedIn profile, including a professional profile picture, a catchy headline, and a detailed summary that highlights the student's skills and experience. The speaker emphasized the importance of networking on LinkedIn and provided tips on how to connect with other professionals in their field of interest. Throughout the workshop, students actively participated by asking questions and sharing their own experiences. The speaker provided personalized feedback and suggestions on how to improve their resumes and profiles.

In conclusion, the LinkedIn workshop organized by the Department of Management at City University of Hong Kong was a valuable learning experience for its students. The workshop provided the students with the knowledge and skills needed to create a strong online presence and stand out in today's competitive job market. The workshop was interactive and engaging, providing the students with a hands-on approach to learning.