



JSTOR

JSTOR provides electronic access to the back issues of over 270 journals published by a number of institutions and publishers. It includes journal titles from the Arts & Sciences, Business, and Language & Literature collections.

Access

1. At the Library Homepage (<http://www.cityu.edu.hk/lib/>), select **E-Resources**.
2. Select **E-Journals: Featured Collections**.
3. Select **JSTOR**.

Alternative access: At the Library Homepage (<http://www.cityu.edu.hk/lib/>), click on the **Databases** button and select **JSTOR** from the alphabetical list.

- To browse available journals, click on **BROWSE** on the menu bar.

Search

1. Enter search term(s).

The screenshot shows a search interface with a text input field and a blue 'SEARCH' button. An arrow points from the instruction '1. Enter search term(s)' to the input field. Another arrow points from the instruction '2. Click to search' to the 'SEARCH' button. Below the input field is a link for 'Advanced Search'.

2. Click to search

Advanced Search

Click on link for Advanced Search

1. Enter search term(s).

2. Select an operator to combine search terms.

Search will include:
 *Library subscribed sources only,
 *Links to articles on external sites.

Optional limits.
 Select to limit search by publication **type**, by **date range** or by **language**.

Optional limits
 Enter name of a journal title
 OR select from list of **discipline(s)**

OR click on arrow to select from available journal **title(s)** listed under disciplines.

The screenshot shows the 'Advanced Search' page. It includes a search bar, a dropdown for search operators (currently 'AND'), and two dropdowns for search field options (both set to 'full-text'). There are checkboxes for 'Include only content I can access' and 'Include links to external content'. A 'SEARCH' button is present. Below this is a 'NARROW BY:' section with 'ITEM TYPE' (Article, Review, Misc, Pamphlet), 'DATE RANGE' (From/To fields), and 'LANGUAGE' (All Languages). At the bottom, there is a 'NARROW BY DISCIPLINE AND/OR PUBLICATION TITLE:' section with a list of disciplines like 'African American Studies (15 titles)' and 'African Studies (42 titles)'. Arrows from the instructions point to various elements in the interface.

3. Click on down arrow to select from search field options. (Use **Abstract** search field with caution as over 90% of journal articles do not have abstracts.)

4. Click Search.

Citation Locator/Browse

To locate a known citation in the database, place the cursor over the **Search** button, located on the top menu bar, then scroll down to select **Citation Locator**. Enter citation details. Alternatively, click on the **Browse** button on the top menu bar and select from available options.

Search tips

- To search for an exact phrase, enclose the phrase in quotation marks, e.g. "discourse analysis"
- Use parentheses to specify the order in which terms will be combined.
E.g., **competition and (e-commerce or electronic commerce)** will find items that contain the word *competition* and that contain either *e-commerce* or *electronic commerce*

- Boolean and Proximity Operators:**

Operator	Example	Finds articles containing...
AND	education and internet	Both <i>education</i> and <i>internet</i>
OR	Internet or Web	<i>Internet</i> or <i>Web</i> or both
NOT	stereotypes not gender	<i>stereotypes</i> but not <i>gender</i>
~	"build structure"~10	<i>build</i> and <i>structure</i> <u>within 10 words</u> of each other

- Wildcard symbols:**

Use the question mark (?) to substitute 0 or 1 character in a word, e.g. **wom?n** will search for *woman* or *women*.

Use the * to truncate a search term, e.g. **educat*** will find *educate*, *educated*, *education*, *educator* etc.

Display Search Results

The screenshot shows a search results interface for the query "market segmentation". The page displays two search results with various options for viewing and saving them. Annotations provide instructions for using these features:

- To perform a new search, enter keyword(s) and click on Search or check box to search for keywords within current results.** (Points to the search input field and the "Search" button)
- Select to display the search results in different order.** (Points to the "Sort by" dropdown menu)
- Check box to save citation for later viewing, exporting, or emailing*** (Points to the "Save Citation" button)
- Click on the article title to view the full-text.** (Points to the article title link)
- Click to open PDF copy of the document** (Points to the "PDF" link)
- Click to display the abstract & references of article.** (Points to the "Summary" link)
- Select to modify search** (Points to the "MODIFY SEARCH" button)
- Select from options to save the citation*, to email the citation, to export the citation to bibliographic management software such as RefWorks, or to track the citation*.** (Points to the "Email Citation", "Export Citation", and "Track Citation" buttons)

The search results shown are:

- Market Segmentation, Self-Selection, and Product Line Design**
K. Sridhar Moorthy
Marketing Science, Vol. 3, No. 4 (Autumn, 1984), pp. 288-307
PDF Summary
- Market Segmentation and the Association between Municipal Financial Disclosure and Net Interest Costs**
Ehsan H. Feroz, Earl R. Wilson
The Accounting Review, Vol. 67, No. 3 (Jul., 1992), pp. 480-495
PDF Summary

*Requires a MyJSTOR account.

MyJSTOR

Click on **MyJSTOR** on the top menu bar and **register** or **login** to access personalized features including saving citations, adding tags/notes to saved citations, tracking citations, setting up email alerts or a personal profile.

Print/Email/Save

To print/email/save a full text article use the Print/Save As/Email functions available in Adobe Reader.