

**PROPOSED PROGRAMMES & ESTIMATED BUDGET**

**(A) Regular and On-going Programmes**

	<b>Time Frame</b>	<b>Budget (HK\$)</b>	<b>Remarks</b>
<u>Communication &amp; Research</u>			
1. Regular meetings with contractors	on-going	----	bi-monthly meeting
2. Workshops & focus groups for management, front-line workers	on-going	\$200,000.00	to be held in individual site staff and sites of various areas
3. Briefings to the media	on-going	----	quarterly & when needed
4. Educational and promotional materials (videos, handbooks, posters etc.)	at the beginning of each year	\$600,000.00	for 3 years
5. Souvenirs	at the beginning of each year	\$600,000.00	for 3 years

**(B) 3-year Education and Promotion Programmes**

	<b>Time Frame</b>	<b>Budget (HK\$)</b>	<b>Remarks</b>
1st Year (2000) :			
<u>A Committed management : the Key to Site Safety</u>			
1. Printed promotional materials	Jan-May	----	(Please refer to Annex I)
2. Press conference	mid-June	----	
3. Summit conference	June/July	\$400,000.00	1-day conference
4. Newspaper supplement	late June	\$160,000.00	to be published on the same date as the summit meeting
2nd Year (2001) :			
<u>Good Housekeeping Practices : the Golden Rule</u>			
1. Performance assessment & quiz games	Jan-Dec.	\$ 90,000.00	to be organised on quarterly basis
2. TV & radio programmes	Feb. - Mar.	\$300,000.00	
3. Roving exhibitions	June - Dec.	\$300,000.00	
4. The "Most Safety Conscious Workers" Nomination	Sept. - Nov.	\$200,000.00	

	<b>Time Frame</b>	<b>Budget (HK\$)</b>	<b>Remarks</b>
3rd Year :			
<u>Continuous Improvement In Site Safety</u>			
1. Competition for innovative proposals on site safety measures	Feb. - May.	\$200,000.00	
2. Site safety family fairs	Mar., Sept., Nov.	\$600,000.00	3 functions to be held in HK, Kln & NT respectively
3. Summary and Round-up	Dec.	\$200,000.00	
	<b>Grand Total :</b>	<b>\$3.85m (for the on-going and 3-year campaign)</b>	
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**PROPOSED PROGRAMMES**

**(A) Regular and On-going Programmes**

	<b>Time Frame</b>	<b>Remarks</b>
<u>Communication &amp; Research</u>		
1. Regular meetings with contractors	on-going	bi-monthly meeting
2. Workshops & focus groups for management, site staff and front-line workers	on-going	to be held in individual sites of various areas
3. Briefings to the media	on-going	quarterly & when needed
4. Educational and promotional materials (videos, handbooks, posters etc.)	at the beginning of each year	for 3 years
5. Souvenirs	at the beginning of each year	for 3 years

## **(B) 3-year Education and Promotion Programmes**

	<b>Time Frame</b>	<b>Remarks</b>
1st Year (2000) :		
<u>A Committed management : the Key to Site Safety</u>		
1. Printed promotional materials	Mar.-May	(Please refer to Section A)
2. Press conference	Sept.	
3. Summit conference	mid-Sept.	1-day conference
4. Newspaper supplement	mid-Sept.	to be published on the same date as the summit meeting
2nd Year (2001) :		
<u>Good Housekeeping Practices : the Golden Rule</u>		
1. Performance assessment & quiz games	Jan-Dec.	to be organised on quarterly basis
2. TV & radio programmes	Feb. - Mar.	
3. Roving exhibitions	June - Dec.	
4. The "Most Safety Conscious Workers" Nomination	Sept. - Nov.	

**Time Frame****Remarks**

3rd Year (2002) :

Continuous Improvement in Site Safety

- |   |                   |   |
|---|-------------------|---|
| 1. Competition for innovative proposals on site safety measures | Feb. - May.       |   |
| 2. Site safety family fairs                                     | Mar., Sept., Nov. | 3 functions to be held in HK, Kln & NT respectively |
| 3. Summary and Round-up   | Dec.              |   |