In this course, we will explore the meaning and impact of inter-Asia cultural flows. Japan has been a cultural center of power in Asia since the early 1990s; however, since the late 1990s, the interaction of cultural flows has become ubiquitous in Asian contexts.

With the rise of media globalization, the development of digitalized communication technologies, the continuous opening policy towards cultural products in some Asian countries, and the emergence of Korean, Taiwanese and Hong Kong popular cultures, the whole picture has been changed drastically.

How do the ways that recent researchers and scholars propose to explain the complex phenomena of the recent transnational flows based on historical/political discourses?
Pop cultures in Asian Contexts

Movies...TV
Dramas...Comedies...Anime...Manga...Magazines...Advertisement...Music...The Internet...

HONG KONG
JAPAN
S. KOREA
TAIWAN
MAINLAND CHINA

Arrows indicate connections and influences between regions in Asia.
Analyze cultural flows using multi-disciplinary and integrative perspectives

- Historical
- Political and Economical
- Societal
- Contemporary Perspectives
- Technological
- Societal
Keyword Syllabus:

- Mass media; Popular cultural flows within Japan, Korea, Hong Kong, Mainland China, and Taiwan, etc.; Transnationalism; Globalization; Culture imperialism; Post-colonialism, Western Orientalism; Internalized/Oriental Orientalism, Media globalization; Material culture and consumption; Collaboration; Indigenization; Cultural proximity; the Internet; Pop music, TV program, TV Drama, Movie, Comic, Animation, Newspaper, Magazines, Advertisement.
Assessment Tasks:

Coursework

100%

One individual paper 40%

Group presentation 35%

In-class discussions, etc. 25%