



Office of Education Development
and Gateway Education

香港城市大學
City University of Hong Kong

New Approach to Teaching Law at Creative Media and Art Schools

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In Semester A 2020, the PI launched the Law and Creativity course (SM3743) at the School of Creative Media (SCM) to provide the knowledge and skills necessary to protect creativity and effectively deal with legal issues in the media and creative industries.

Effective application of law needs memorizing and understanding, which is challenging for students who pursue creative media, as seen from the survey undertaken by the PI among 34 students attending SM3743 in September 2020 (Diagram No. 1). The students often felt “alienation” of law, perceiving it as boring and complicated, which decreased their interest. They also felt the lack of a user friendly online resource to accumulate rules and cases relevant to their fields.