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City University of Hong Kong

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# Kowloon City Themed Walking Trail: a community project for Cultural Heritage majors, BA Chinese and History

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## **Abstract**

The proposed project is a community outreach initiative with the potential of continuation into the coming years. Undergraduate students studying CAH 3511 Hong Kong's Culture and Heritage (a core course in BACUHM and BACHIS) will work with a major NGO and the Kowloon City District Board on the Kowloon City Themed Walking Trail development as part of the government's urban renewal project in the district (2018 – 2024). Students will be exposed to a series of immersive and experiential learning activities including the design and implementation of on-site public workshops, educational games, and walking trail public displays. These activities will be integrated into the course design, while internship opportunities will be available for interested and eligible students to continue their work in the summer. Continuation of partnership is also possible subject to future funding support. This project will also contribute to the University's DEC and Knowledge Transfer initiatives. (For details, please see attached: "Introduction of the Kowloon City Themed Walking Trail".)