Local Knowledge Matters: Incorporating Greater China-Based Case Studies into the Curriculum of Public Human Resource Management Courses

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Abstract

The proposed project aims to incorporate Greater China-based case studies into the curriculum of public human resource management (PHRM) courses in the Department of Public Policy (POL). Currently, three courses are constructed with a shared focus on PHRM: POL3308 Managing Human Resources in the Public Sector (BSocSc Public Policy and Politics, PPP), POL3316 Managing Human Resources in Public and Private Sectors (PPP-Housing and Urban Studies only), and POL5301 Managing Organizations and People (Master of Arts in Public Policy and Management). However, the extant course content is excessively western-centric and its delivery method is primarily theory-oriented. HRM theories and knowledge developed in the Western world bear little value to the understanding of PHRM in Greater China due to contextual differences. The dearth of local PHRM knowledge in the current curriculum leads to the development of this proposal. In line with the recent development of the Teaching Lab for Case Study and Survey Analysis (TLCSSA) in POL, the PI—the course leader of POL3308, POL3316, and POL5301—collaborates with the coordinator of TLCSSA, Professor GONG Ting, to develop this proposal, in hopes of incorporating Greater China-based cases studies into the design of these courses. Through systematic case studies of current practices, we shall revamp the curriculum of PHRM courses, build an effective learning and teaching environment, and deepen students’ comprehension of practical issues in local and similar contexts. On this basis, this project aims to help students understand the most current trend and challenges of PHRM in Greater China and in turn inspires them to innovatively interpret and solve practical problems using learned knowledge. Moreover, this project will create a synergy with TLCSSA for the betterment of the students and contribute to the continuous development of the Discovery-Enriched Curriculum in CityU.