

## Guidance for Presenters of Posters

(adapted from the International Society of Applied Ethology)

### **You are required to print and bring your own poster**

#### *Preparing your poster*

The main aim of a poster is to clearly and briefly convey the main points to your audience: try to make it attractive for your audience, to encourage them to read the poster, and use visual images rather than lots of words.

Posters must be prepared in portrait format and in ISO A0 size (height 119 cm and width 84 cm or height 45.8 inches and 33.1 inches wide)

Please note that this is the maximum space available. As long as it fits within the allocated area, posters can be a different shape and smaller than the maximum size.

Materials will be available to attach your poster to the poster board.

#### *Poster detail*

Each poster must have a title and author list which should be same as that on the Abstract and in the Proceedings.

It is recommended that a recent photo of the presenting author should be placed on the top left hand corner of the poster to help delegates locate authors.

Your story should proceed logically, with headings indicating sections: Introduction, Objective(s), Materials and Methods, Results, Discussion and/or Conclusions, although other ways to provide clear 'take home messages', such as Questions as headers, can also be used.

Use photos or flow charts to help your audience better visualise the materials and methods used. Graphs should have titles, the axes should be named, and units should be quantified. Tables should also be titled.

Text on the posters should be large enough to be readable from a distance of 3 m.

Have colleagues or peers review your poster and make suggestions. Ask questions before you produce the final copy of your poster. Proofread your poster before making the final copy!

QR codes can be used if you want to share video and additional information. QR codes should be placed at the bottom right hand corner of the poster.

Head over here and create a free account: <https://www.qr-code-generator.com/a1/?PID=1625&gclid=EAlaIQobChMllv6lg4f93AIVE3ZgCh0VAgwbEAA YASAAEglykvD BwE> You can put videos or links to different websites, or you can

upload your own videos by using a youtube account. Add the QR code to the poster and people with smart phones can scan easily. It is very user-friendly – jump online and google for more ideas.

#### *At the conference*

Please look for the poster board number which corresponds to the number assigned to you during registration. Material for fastening posters will be provided.

Please place your poster up before the first coffee break on the first day of the conference.

Posters should remain up for the duration of the conference and viewing will take place at coffee breaks between spoken sessions and at lunch time throughout the meeting. It is recommended to stay by your poster during these times to interact with participants and answer questions.

It will be your responsibility to remove your poster at the end of the conference.

#### *Poster prizes*

A poster prize will be awarded to the top presenter based on the clarity and creativity of the message shared.