

The Department of Media and Communication

MAIMC Scholarships

Regulations

The Department of Media and Communication will offer scholarships to students of the MAIMC program with the Departmental Non-UGC Reserves with effect from academic year 2010/11. The following regulations shall apply as of 2013/2014:

1. The Scholarships shall be known as “**The Department of Media and Communication MAIMC Scholarships.**”
2. A maximum of seven MAIMC Scholarships will be awarded in the academic year on a competitive basis. Seven students will be awarded HK\$20,000 each.
3. **The selection criteria of MAIMC Scholarships:**
 - 1) The rank of the University granting the Bachelor’s degrees,
 - 2) Student’ CGPA in the Bachelor’s program,
 - 3) Related work experiences,
 - 4) English proficiency,
 - 5) First semester performance in the MAIMC program.
4. Eligible applicants for the scholarships shall be those who have been admitted to the MA in Integrated Marketing Communication program in Fall 2013.
5. The scholarship to full-time students shall be disbursed to the duly registered recipients by two equal installments in the year of admission: one after the full payment of tuition fee for Semester A and completion of Semester A studies, and the other after the full payment of tuition fee for Semester B and completion of Semester B studies.
6. The scholarship to part-time students shall be disbursed to the duly registered recipients by two equal installments: one in the year of admission after the full payment of tuition fee for Year 1 and completion of Year-1 studies, and the other after the full payment of tuition fee for Year 2 and completion of Year-2 studies.
7. In case the scholarship recipient fails to complete the MAIMC program or withdraws from the program, the disbursed scholarship shall be returned to the Department of Media and Communication.
8. Nominations by the Department of Media and Communication shall reach the Student Development Services in January of the academic year for which the scholarships are designated.
9. By July every year, the Department of Media and Communication will confirm with the Student Development Services whether the scholarship will be offered in the following academic year.

Remark:

With an objective to nurture our students and to promote caring culture, the Community Relations Committee of the University Council has recommended that each award recipient is expected to make an annual donation of at least HK\$200 to City University of Hong Kong for student support via CityU Alumni Giving Club when they are in employment after graduation. This term has been incorporated into all scholarship/prize/award/bursary schemes, whether they are donated by external donors or contributed by University funding, with effect from February 2008.