

Student Ambassadors Programme (SA) - FAQ

	Question	Answer
1	What are the roles of SA?	<ul style="list-style-type: none"> • Serve as a Master of Ceremony (MC) on institutional occasions; • Greet VIPs and guests in university-wide campus tours, exhibitions, conference and networking events; • Share latest university updates and profound experiences with guests/ in school talks/ in videos or other promotional channels with current/ prospective students; • Act as CityU digital ambassadors to create videos, visuals and social media contents for better branding; • Support CityU Academic Units, Colleges, Offices to delivery professional customer services in various aspects of activities.
2	Who are eligible to join SA?	<ul style="list-style-type: none"> • Full-time non-final-year undergraduates (local/ non-local); • Good communication and interpersonal skills; • Committed and willing to help the SA team; • Outgoing and passionate about promoting CityU; • CGPA 3.0 or above; • Students with public speaking and/or emcee experiences are preferred.
3	Name any one of Programme Activities	<ul style="list-style-type: none"> • SA Welcoming Orientation and Inauguration Mingling Session • LinkedIn Personal Branding & Networking • Better Leverage LinkedIn Learning to Amplify Your Competitiveness • Effective Emceeing Training • Effective Ways to Make Your CV Stand Out • MC Professional Image and Personal Brand Building • Real Practice on MC Professional Image and Personal Branding • Business and Social Etiquette • Communication through Storytelling • Digital Market Pulse & Sharing • Overview of CityU's Latest Development
4	What are other Activities/ Initiatives	<ul style="list-style-type: none"> • Emceeing and Service Real Practice • Complete Required 2 LinkedIn Learning Courses (in Specific Areas) • Ambassadors for LinkedIn Learning • EEP - Christmas Get-together Sharing & Mingling • Tailor-made of a complimentary set of professional attire - Business suit and CityU scarf/ tie and official university pin • EEP - Wrap Up Connectivity Events & Mingling
5	When is the Online Information Session?	<ul style="list-style-type: none"> • Virtual Information Sessions on 26 Apr 6 May 26 Aug 13 Sep. Please sign up the info session HERE • Face-to-face Booth Promotion - CityU University Life Induction Day & SDS Expo (August 2024)

6	When is the application period & due date?	15 Apr – 15 Sep 2025 (23:59) (Ongoing admission interview)
7	Which email address to contact for enquiry?	Ms. Heidi Wan, Careers and Employability Consultant - (852) 3442 7469 / heidy.wan@cityu.edu.hk Mr. Adam Pun, Career Development Officer – (852) 3442 6519 / adam.pun@cityu.edu.hk Ms. Camellia Li, Assistant Career Development Officer - (852) 3442 8770 / camellia.li@cityu.edu.hk