

## **THE HONG KONG HOUSING AUTHORITY**

### **Memorandum for the Housing Authority**

#### **Housing Authority Corporate Plan 2000/2001**

### **PURPOSE**

This paper seeks Members' endorsement on the Housing Authority (HA) 2000/2001 Corporate Plan.

### **BACKGROUND**

2. To facilitate forward planning in achieving the HA's strategic objectives, we have adopted a corporate planning process since 1997. Under this planning process, a strategic plan will first be drawn up by the Strategic Planning Committee (SPC) to set out corporate objectives and key initiatives for the forthcoming financial year. Thereafter, Branch Directors will draw up their business/service plans covering key programmes, new initiatives and operating budgets of their businesses. The last milestone is the publication of the Corporate Plan which sums up the HA's key strategies and activities for the forthcoming year. The Corporate Plan presents the HA's work and achievements to the community more effectively and thus enhance its transparency. The HA 2000/2001 Corporate Plan will be the third issue since the onset of this planning process.

## **PRESENT POSITION**

3. At the meeting on 17 June 1999, SPC examined the HA's operating environment and endorsed the Strategic Plan which covered eight strategic objectives for 2000/2001. It also agreed to adopt a central theme for the Corporate Plan to provide the public with a clear focus on our activities. The theme for this year is 'Rise to the Challenge - Strive for Improvement'. Based on the approved Strategic Plan, Business Directors had drawn up their business and service plans for the coming financial year which were subsequently endorsed by their respective business committees between October and November 1999. Based on the Strategic Plan and the business/service plans, we have consolidated the HA 2000/2001 Corporate Plan at **Annex**.

4. As this Corporate Plan will be our first plan in the 21<sup>st</sup> century, we have taken this unique opportunity to set out five focus areas for the HA in the longer term in chapter 6 of this plan. These five focus areas are -

- (a) Enhancing building quality;
- (b) Meeting elderly housing demand;
- (c) Facilitating greater private sector participation;
- (d) Providing a wider choice for customers; and
- (e) Contributing to urban renewal.

## **WAY FORWARD**

5 Subject to Members' endorsement on the HA 2000/2001 Corporate Plan, we will submit it together with the HA budget for 2000/2001 to the Chief Executive for approval. We expect to publish the plan in March/April 2000.

**DECISION**

6. At the Housing Authority meeting on 27 January 2000, Members are invited to endorse the HA 2000/2001 Corporate Plan.

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