GE2304

Innovation and Entrepreneurship for Young Professionals 青年人創新創業基礎

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Why is GE2304 necessary

- Many great innovation ideas failed, why?
- Because the inventors do not consider the societal needs and managerial issues associated with the idea.
- This course will provide the knowledge on technological, managerial and social factors that are necessary for successful innovation and entrepreneurship by young people.

What will students learn?

- Understand the thinking of innovators and entrepreneurs.
- Work in multi-disciplinary team.
- Generate new product ideas from daily problems.
- Develop a good business plan for attracting investment.

How will students learn?

Students from engineering and sciences, management fields and social sciences to work together in their own mock companies and play the roles of **CEO** and various other **managers** to complete an innovation and entrepreneurship project.

Feedback from previous students in similar courses by Dr Sun

Dr. Sun has given me useful information and given me a lot of new ideas about innovation. I like his teaching style and course materials. He is also well prepared for every lesson and makes us feel interesting . He can make me try to think in many ways for the same thing.
Excellent!
He's got lots of experience for this subject. I'm impressed.
Good control of classroom atmosphere
Real good lecture! I think it is very good!
He is good at stimulating the interest of the students about each topic.
He truly liberates the joy of learning for all students.
Dr. Sun's class is very useful and interesting , and he has an incredible ability which can attract us in the class

Feedback from previous students in similar courses by Dr Sun (2)

☐ It was a great experience to attend his course. I very appreciated his communication skill to keep audience attention. This lecturer is **completely different** from others. The teacher can stimulate me to think the topic deeply. ☐ Very **impressive** lecture presented by Dr Sun Interesting course, wonderful personality and very different from other courses I had before Dr. Sun, you wake me up in my mind and my thought. Thank you so much. ☐ Dr. Sun is a great lecturer I haven't seen before in CityU. He is the best lecturer and let me learn more about what is entrepreneurship. Also he was very supportive to student to think more (and) let us have more space to think and (be) more creative. He is very very very very very goooooooooooooooo!!!

Dr Sun will share with you his personal examples of inventions and patents





How many students can join?

A maximum of 50 students can be entertained each semester.

Dr Sun is looking forward to welcoming potential young innovators and entrepreneurs

GE 2304