

**YOU** could be

THE  
NEXT

*Mark Zuckerberg!*



城大企業有限公司  
CityU Enterprises Ltd

A SUBSIDIARY COMPANY OF CITY UNIVERSITY OF HONG KONG

Are you a **Student, Graduate**  
or **Faculty Member**,  
looking for

**\$FUNDING support\$**



for your start-up company?

# SOLUTION:

CityUE  
Investment  
Fund



城大企業有限公司  
CityU Enterprises Ltd

A SUBSIDIARY COMPANY OF CITY UNIVERSITY OF HONG KONG

# Investment funding could reach

**HK\$2.5million**



城大企業有限公司  
CityU Enterprises Ltd

A SUBSIDIARY COMPANY OF CITY UNIVERSITY OF HONG KONG

# CityU Enterprises Ltd (CityUE) wholly owned subsidiary of CityU shall hold

*max.* 10% shares of  
your company



城大企業有限公司  
CityU Enterprises Ltd

A SUBSIDIARY COMPANY OF CITY UNIVERSITY OF HONG KONG

# **BENEFITS** to your company

CityUE becomes a **shareholder**,  
may add value to

your  
company's

Brand

& potential  
business

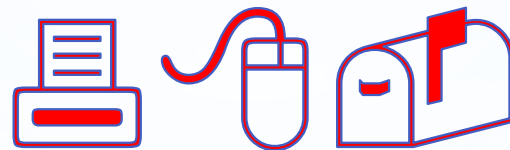


城大企業有限公司  
CityU Enterprises Ltd

A SUBSIDIARY COMPANY OF CITY UNIVERSITY OF HONG KONG

Applications  
**are accepted** *throughout*  
*the year!*

Apply NOW



城大企業有限公司  
CityU Enterprises Ltd

A SUBSIDIARY COMPANY OF CITY UNIVERSITY OF HONG KONG

# Visit our web-site for details

<http://www.cityu.edu.hk/vpad/cityue.htm>

The screenshot shows the City University of Hong Kong website. The browser address bar displays <http://www.cityu.edu.hk/>. The page is divided into several sections:

- Outreach & Enterprise:** This section features a photograph of a man pointing at a map. Below the image, it states: "CityU places strong emphasis on links with the wider community in Hong Kong and elsewhere. This section lists offices responsible for reaching out to our partners." A list of offices follows, with "CityU Gallery" highlighted by a red arrow. The list includes:
  - Alumni Relations Office
  - CityU Enterprises Ltd
  - CityU Gallery
  - CityU Press
  - Communications and Public Relations Office
  - Development Office
  - Knowledge Transfer Office
  - Global Services Office
  - School of Continuing and Professional Education
- Visitors & Friends:** This section features a photograph of two people. Below the image, it states: "Welcome to CityU. You will find information on how to get to and around CityU, accommodation available, group visits as well as useful information about CityU." A list of links follows:
  - Find your department
  - Bus Tour
  - Getting to CityU
  - Where to Eat on Campus
  - View in Google Map
  - Printable Map
  - Parking
  - Accommodation
  - Local time & weather
  - Office & Department
- Events & Seminars:** A sidebar on the right lists several events, including "LT Research Forum Series: 'Universal and specific determinants of Chinese literacy acquisition in adult second-language learners'" and "香港作協講座系列" (Hong Kong Writers' Association Lecture Series).
- Find Us on:** A section with social media icons for Facebook, Twitter, YouTube, LinkedIn, and Instagram.



A SUBSIDIARY COMPANY OF CITY UNIVERSITY OF HONG KONG





Office of the Vice-President (Administration)  
**CityU Enterprises Limited**



### CityU Enterprises Limited

Established in 1991, CityU Enterprises Limited ("CityUE") aims to support the University to enhance technology transfer and to nurture a culture of entrepreneurship. Its primary objective is to incubate the research outputs of University faculty members and to build up strong links with the business and industrial sectors.

### CityUE Investment Fund

Objective of the Fund	Amount of Investment	Duration of Investment	Eligibility
Application	Assessment and Selection	Monitoring and Review	CityUE Services

#### Objective of the Fund

To provide investment funding support to startup companies established by staff, students and/or alumni of City University of Hong Kong ("CityU") for promoting knowledge transfer and commercialization of research outputs, and for strengthening the University's culture of innovation and entrepreneurship. One objective is to create a repeatable model for CityU members to innovate in an entrepreneur-friendly environment, while it is also desirable for CityU to participate in the financial success of startup companies.

#### Amount of Investment

CityU Enterprises Limited ("CityUE") will consider co-investment in a CityU startup company, following a lead venture capital ("VC") or an angel investor, up to an amount of HK\$2.5 million in exchange for a maximum of 10% interest of the company, whichever the lower.

CityUE will not serve on the company's board of directors and will rely on the board member(s) representing the lead VC or angel investor.



**城大企業有限公司**  
**CityU Enterprises Ltd**