

# City University of Hong Kong

## Information on a Course offered by the College of Business with effect from Semester A in 2012/ 2013

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### Part I

**Course Title:** Residential Workshop I

**Course Code:** FB8004D

**Course Duration:** Workshops (26 hours)

**Credit Units:** 2

**Level:** D8

**Medium of Instruction:** English

**Prerequisites:** Nil

**Precursors:** Nil

**Equivalent Courses:** Nil

**Exclusive Courses:** *(Course Code and Title)* Nil

### Part II

#### Course Aims

This residential workshop aims to familiarise students with the DBA programme and provide opportunities for students to develop social network among themselves, and with relevant faculty members. In addition, it aims to provide students with a concise update of recent advancements of theory and practice in selected areas of business and management including, for example, knowledge and innovation management, corporate governance and international economics.

## Course Intended Learning Outcomes (CILOs)

*Upon successful completion of this course, students should be able to:*

No.	CILOs	Weighting (if applicable)
1	Explain and understand the processes involved in doing research	
2	Describe recent advancements in some areas of business and management	
3	Form learning groups for knowledge discovery	

## Teaching and Learning Activities (TLAs)

*(Indicative of likely activities and tasks designed to facilitate students' achievement of the CILOs. Final details will be provided to students in their first week of attendance in this course)*

The residential workshop will be conducted on an intensive basis over a weekend outside Hong Kong to enable students to concentrate on their learning without interruptions from their daily routine commitments.

The workshop will be organised at the early stage of the DBA programme for each new cohort of students. Various participative formats will be used in the teaching and learning, including, for instance, seminars, group discussions, and management games.

CILO No.	TLAs	Hours/week (if applicable)
CILO1	Seminars, in-class discussions, presentations	
CILO2	Presentations and in-class discussions	
CILO3	In-class discussions	

## Assessment Tasks/Activities

*(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)*

CILO No.	Type of Assessment Tasks/Activities	Weighting (if applicable)	Remarks
	Participation	100 %	

**Grading of Student Achievement:** Grading mode: Pass / Fail

## Part III

### Keyword Syllabus

### Recommended Reading Text(s)

### Online Resources