HK INTERNSHIP
GAIN EXPERIENCE AT THE WORLD’S MOST INNOVATIVE EVENT
MENTOR: JESSICA MINH ANH

One of the world’s most famous fashion show producers, Jessica Minh Anh, has famously revolutionized modern catwalks with extraordinary visual concepts and powerful messages. She continuously makes history by transforming the most iconic venues, including the Eiffel Tower, London’s Tower Bridge, Petronas Twin Towers’ Skybridge, and Grand Canyon Skywalk into mind-blowing catwalks. Most impressively, she was selected to host One World Trade Center’s first ever event, and brought a positive image of peace and unity to the new symbol of hope and freedom of America 6 months before it was officially opened.

An advocate for renewable energy and sustainability in the new age, Jessica Minh Anh successfully promoted green technology at GemaSOLAR power plant in Spain, hydroelectric power atop the Hoover Dam in the US, and “Waste-to-Wealth” sustainability practices at Soneva in the Maldives alongside fashion.

Besides sky-high and technologically highlighted productions, Jessica Minh Anh is known for her celebrated Ocean Catwalk Series atop international cruise ships across the 4 continents, and her annual Catwalk-On-Water phenomenon in Paris and New York.

Jessica Minh Anh has consistently inspired a new generation of leaders with her unwavering focus on reinvention, cultural integration, and technological advancement, which she recently shared on the TEDx stage in March 2019.

“When Jessica Minh Anh puts on fashion shows around the world, she turns the ordinary into something extraordinary. She combines art, architecture, culture, fashion, and technology.”
INTERNSHIP EXPERIENCE

Jessica provides an exceptional internship experience to students and graduates from all backgrounds and majors. With Jessica’s guidance and motivation, interns are able to advance their skills in communication, presentation, marketing, PR, time management, and project execution. Working with over 100 most reputable universities in the UK, USA, UAE, France, Spain, Australia, Italy, Netherlands, Hong Kong, Singapore, Malaysia, and Vietnam, Jessica is actively nurturing a new generation of creative leaders.

IN THE VIDEO:

Louise (UK): A dream come true. A real taste of the fashion industry. I would jump at a chance to work with Jessica and her incredible team again!

Grace (USA): Jessica taught me every aspect of producing a fashion show. She’s innovative, creative, intelligent, hardworking and resilient.

Rebecca (France): If you are in one of Jessica’s shows, you just know everything will work well. She solves every problem quickly.
THE CURRENT OPPORTUNITY IN HONG KONG

JMA will produce a solar-powered ocean catwalk in Hong Kong on 28 October 2019. Please see the 2 available opportunities below:

EVENT COORDINATOR INTERN [26 AUG - 30 NOV 2019] [FULL TIME / PART TIME]
Students and graduates in Business, Marketing, PR, Event Management, Hospitality, Media, Photography, TV Production, and Fashion will gain valuable experience working on the most extraordinary international event. Interns will be involved in various aspects of the event management process including industry research, client & talent management, sales & marketing, social media activities, logistics procedure, and PR & VIP management.

BACKSTAGE DRESSER / FRONT STAGE ASSISTANT [25 - 28 OCT 2019] [4 DAYS]
Students and graduates will receive training to become a backstage dresser or front stage assistant at the history-making catwalk. You will experience the most happening backstage/front stage in the world, and receive recommendation letter to enrich your CV.

THE REQUIREMENTS

• Age: 18 - 35.
• Fluent in speaking and writing English.
• Advanced level in Word & Excel.
• Possess 3 qualities: hard-working (going above and beyond to get the job done), proactive (finding solutions to problems quickly), thick-skinned (taking criticism constructively)
• Extra Points (optional): Social media skills, photoshop/video editing skills, fluent in another foreign language.
• Basic sewing skills will be a plus [for Backstage Dresser].

THE APPLICATION & INTERVIEW
Submit your CV and cover letter TODAY to team@jessicaminhanh.com. The cover letter should specify if you are applying for a full time (5 days / week) or part time (3 days / week) Event Coordinator internship, OR Backstage Dresser / Front Stage Assistant, AND why you would like to join the team.

Shortlisted candidates will be invited to an interview in Hong Kong or via skype video conference.
FASHION X SUSTAINABILITY SERIES

J Summer Fashion Show on Hoover Dam (USA)

JMA transformed the masterpiece of modern engineering and American icon; Hoover Dam, into the world’s newest catwalk. Besides being one of the most famous photographic sites, Hoover Dam controls floods and provides water and electricity to millions of homes across 3 states. Against the breath-taking backdrop of the canyon, J Summer Fashion Show not only promoted creative designers from 5 continents, but also celebrated the mighty hydroelectric power that mirrors the strength of a new talented generation.

J Summer Fashion Show at GemaSOLAR power plant (Spain)

JMA made history with the world’s first solar-powered catwalk at the award-winning Gemasolar solar plant in Seville, Spain. J Summer Fashion Show premiered the most exquisite haute couture, ready-to-wear, and jewellery collections while highlighting advanced technology and environmental preservation.

J Spring Fashion Shoot at Soneva Jani & Soneva Fushi (Maldives)

JMA partnered with Soneva Fushi and Soneva Jani to produce Fashion X Sustainability photo and video series in the Maldives. Using her unique visual concepts, the supermodel told the story behind Soneva’s green initiatives while exploring the heavenly island. Multi-angle cameras followed Jessica as she learned about the sustainability practices at Eco Centro, the hub for Soneva’s “Waste-to-Wealth” concept, Shades of Green organic garden, eco-friendly villas, as well as crystal-clear lagoons and castaway boat rides.
ICONIC TOWER CATWALKS

J Autumn Fashion Show on Eiffel Tower (France)

JMA amazed the world with the first ever fashion phenomenon atop the famous symbol of the fashion capital, the Eiffel Tower. The two-tiered outdoor catwalk spanned over 150 metres across the first floor of the tower. JMA made full use of the tower’s brand new feature as models stepped on the thrilling glass floor at the end. The panoramic views of Trocadero, Champs de Mars, and over 100 exquisite designs were captured for live audiences worldwide.

J Summer Fashion Show on One World Trade Center (USA)

JMA made history by turning America’s tallest skyscraper and new symbol of hope and freedom, One World Trade Center, into a sky-high catwalk. The event brought a positive image to the famous tower.

JMA also set two other historic milestones with J Spring Fashion Show on PETRONAS Twin Towers’ Skybridge (Malaysia), and J Autumn Fashion Show on London’s Tower Bridge (UK).
SKY-HIGH CATWALKS

J Autumn Fashion Show on Grand Canyon Skywalk (USA)

JMA made history with the world’s highest and most unique catwalk on the Grand Canyon Skywalk in Arizona, USA. At the extreme height of 4,000 feet above the Colorado River, the show demonstrated the concept of models walking in the sky thanks to the crystal clear glass structure of the famous bridge.

J Spring Fashion Show on Gardens by the Bay’s Skyway (Singapore)

JMA created a visually attractive 128-metre-long catwalk at Asia’s latest architectural wonder Gardens by the Bay’s OCBC Skyway in Singapore. The sky-high catwalk overlooked Singapore’s famous skyline and brought fashion closer to nature. J Spring Fashion Show presented an exquisite combination of Haute Couture and high end Ready-To-Wear collections from 5 continents.
OCEAN CATWALKS
(Dubai | New York | Sydney | HK)

In 2018, JMA added Hong Kong into her impressive catwalk portfolio by hosting her famous “sky-high ocean catwalk” on Costa neoRomantica sundeck overlooking the picturesque skyline. J Winter Fashion Show premiered haute couture and pret-a-couture collections from Europe, Asia, South America, and America, and successfully celebrated the rise of a new generation of female creators. Previously, JMA also hosted impressive ocean catwalks in New York, Sydney, and Dubai.

RIVER CATWALKS
(Paris | New York)

JMA transformed the giant glass boat on the Seine river in Paris and Hudson river in New York into floating runways. With the concept of “models walking on water”, JMA had guests seated facing the multi-faceted glass windows and watch models walking in front of them while the boat was cruising. As a result, the city’s architectural wonders become the dynamic backdrop for the moving catwalk.
“Jessica Minh Anh is electrifying the fashion world.”

“Jessica Minh Anh has a proven track record in elevating the natural into a hyperreal call-to-action! Producer of landmark catwalks just revealed her Fashion x Sustainability series. Focusing on the global sustainable agenda with a fashion edge, Jessica’s visually dynamic fashion shows promote renewable energy.”

“Jessica Minh Anh makes the world her runway.”

“Supermodel and entrepreneur Jessica Minh Anh redefines modern fashion. She impressively hosted the world’s first solar-powered catwalk, while highlighting the importance of green technology and environmental preservation.”

“Fashion Week may be fabulous, but it pales in comparison to Jessica Minh Anh’s history-making catwalk on top of America”

Jessica Minh Anh is a magician. Nothing is impossible to her!

Jessica Minh Anh added Hoover Dam into the world’s most iconic runway venues on June 26 with a fashion show featuring designs by Patricia Nascimento, Syeda Amera, Gulnur Gunes, Kine Dione, Kaprice, Emmanuel Haute Couture, Ani Alvarez Calderon and more.
Catwalk Call-to-Action: Jessica Minh Anh’s Sustainability Series
Jessica Minh Anh, renewable energy advocate and producer of landmark catwalks, reveals her Fashion x Sustainability video and photo series.

Empresária e modelo transforma Rio Hudson, Torre Eiffel e Grand Canyon em passarelas para seus desfiles
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